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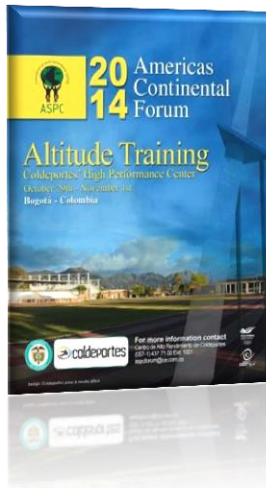
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# Coldeportes' High Performance Center

## Bogotá – Colombia

“Next steps,  
Sustainability and  
Future”



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**Bogotá, October 30, 2014**








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# Today's Presentation

-  **The Coldeportes' High Performance Center**
-  **The facilities**
-  **Next steps**
-  **Sustainability**
-  **Future**





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## The Center

- Main sport complex in Colombia
- Dedicated exclusively to high performance athletes
- Olympic and Paralympic athletes
- Part of the Simon Bolívar Metropolitan Park







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## The Conditions

- Area of 79 acres (32 hectares)
- Located at 8.600 feet (2.620 meters) “*closer to the stars*”
- Tropical zone – same weather all year round
- Average temperature of 66 ° F degrees (19 ° C)
- Two rainy seasons (april & october)
- The main “green lung” of Bogotá

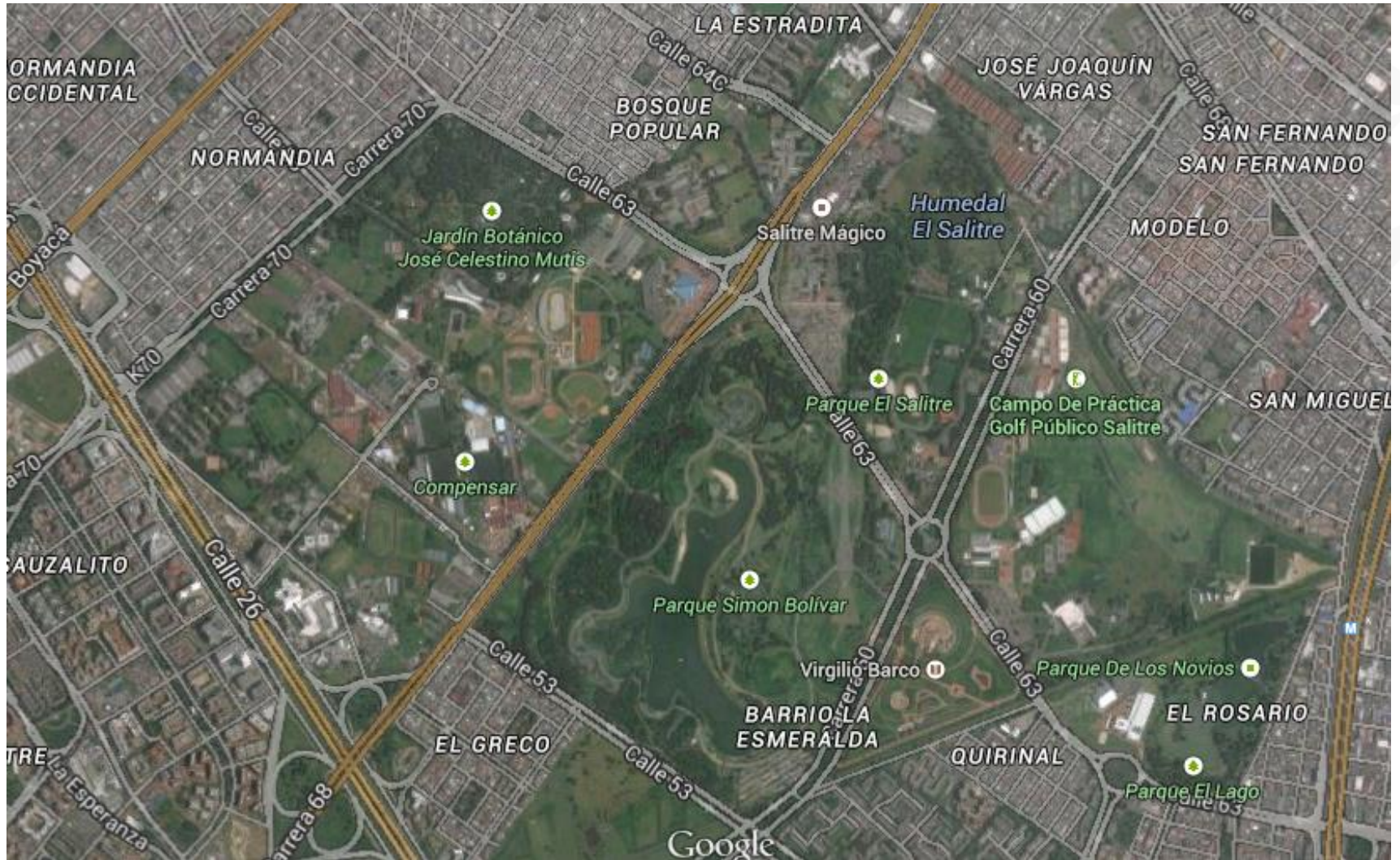






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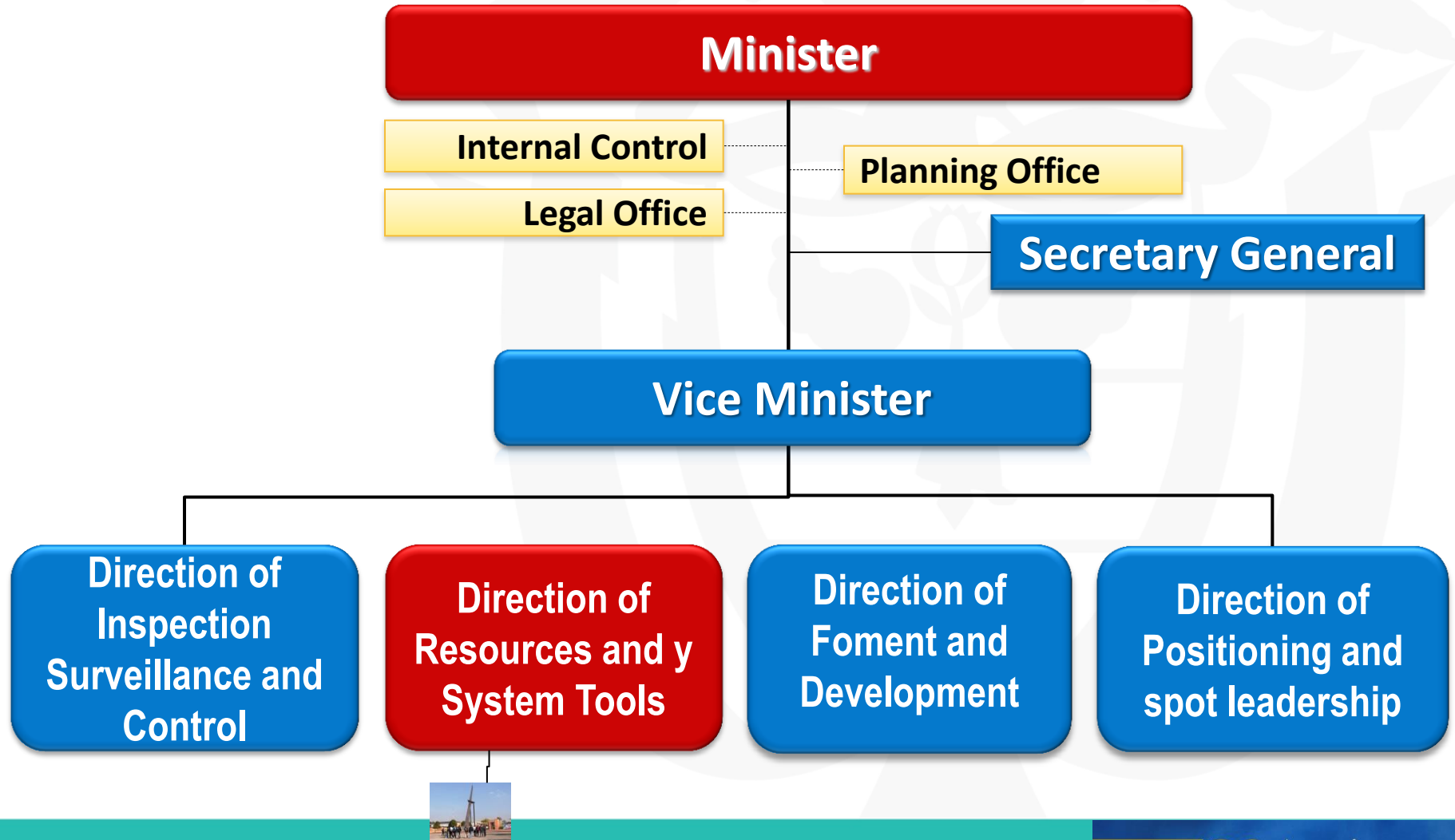
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# Coldeportes Structure - CAR







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## The staff - CAR





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**“Let`s hope, with this team of 41 million countrymen, make the great sporting jump for Colombia and guide our sport towards the first gold Olympic medal“**

Los nuevos horizontes que plantea El Centro de Alto Rendimiento para el Deporte Colombiano, estan al alcance de la mano, son parte de un futuro que comienza ya, y que entre todos debemos construir:

Esperamos, con este equipo de cuarenta y un millones de compatriotas, dar el gran salto deportivo para Colombia y conducir nuestro deporte hacia su primera medalla de oro olimpica.

ERNESTO SAMPER PIZANO  
Agosto 6, 1998





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## 5 Multipurpose sporting halls





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## 5 Multipurpose sporting halls



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## 5 Multipurpose sporting halls



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## 14 Soccer Fields



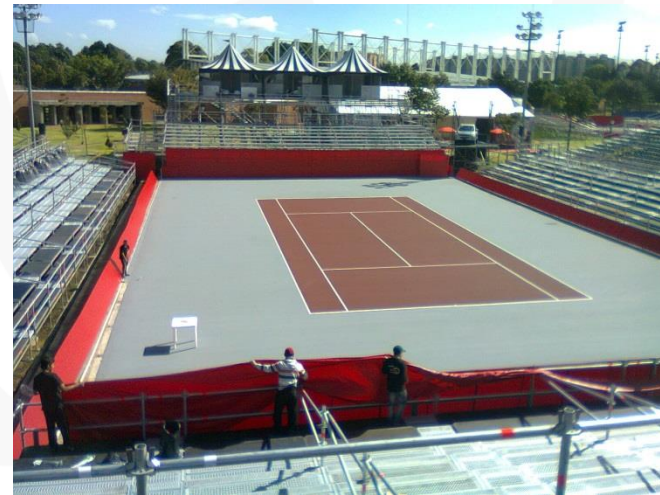




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## 10 Tennis Courts



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## 8-lane athletics track



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## Olympic size swimming pool



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## Sauna, Jacuzzi







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## 40 room Accomodation



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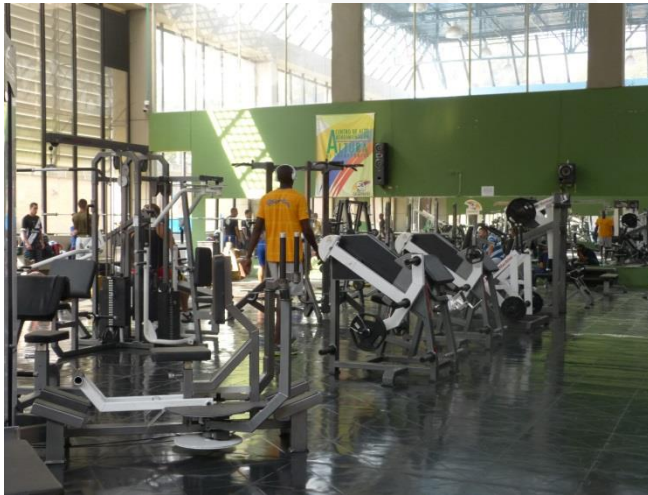




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## Special Unit for Strength and Physical Conditioning



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## Sport Science Center

- Sport Medicine,
- Physiology,
- Physiotherapy,
- Biomechanics,
- Neuroscience,
- Nutrition
- Social Development





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## Sport Science Center







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# Doping Control Laboratory



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# Events



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# ATP-250 Claro Open Colombia



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2014 Americas Continental Forum



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## Next Steps

-  **Finish up Accommodation facility USD \$2m**
-  **Food services**
-  **Tune up sporting facilities USD \$10m**
-  **“Eye on performance”**
-  **Facility management software**
-  **Make it 100% accessible**
-  **Relocate Coldeportes’ Staff**
-  **Articulate with NOC and NSB**
-  **Define operator and operational model**





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# Sustainability

-  **Operational costs USD \$1m / year**
-  **We sell services for USD \$250.000 a year**
-  **Business Plan**
-  **Integrate processes**
-  **Articulate with NOC and NSB**
-  **Attract private investment!!**



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## The Future

-  **Sign PASO/ODEPA final agreement**
-  **Become a regional/global Performance Center**
-  **Marketing and promotion plan**
-  **Research and Development Universities/Businesses**
-  **Opportunities for Education**
-  **Work closely with ASPC to make the jump from a standard training center that serves our local needs to a world class facility at the service of the global sporting community in lead to the 2016 Olympic games.**





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## The Future

**"The sports facilities are truly magnificent, a High Performance Centre that I think it is worth for the Colombian athletes to be known and exploited by athletes from the rest of the world, also the fact of the high altitude is very important and gives added value to this place"**



*Peré Miró Director of the Olympic Solidarity  
after visiting the Center in 2012*





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Thank you

“We have something to share but a lot to learn and we are ready to be part of the ASPC tem”



Londres 2012 Best performance ever!

