



Introduction

- Hotel Management
- Real Estate development and management
- Manager of High Performance Centre Papendal since 2005



How to improve high performance training in a multi discplinary environment?

- What are the Specific goals?
 - 1. Results
 - 2. Developing (new) sports
 - 3. Creating professionals for the future
 - 4. Profitability
 - 5. Long term sustainability

High Performance Centre Papendal



Indoor training



Education



Hotel & conference

"A world of Sports within 1 square km."









Papendal High Performance and Education

- Member IAHPSTC since 2005
- National CTO accreditation since 2010

- Multi sports
- Transportation services
- Medical services
- Housing and meals
- Life skill coaching
- Education intermediates







Papendal Education

- Secondary education off-site
- Professional education and sports related education on-site
- Strategic partnerships University Wageningen & Nijmegen
- Alliance Johan Cruijff institute



Papendal Innovation

- Medical centre
- Inno Sports
- ISA
- Climate Room



Papendal Athletes

- 250 athletes training on a daily basis
- another 250 athletes training on a regular basis
- 150 athletes on full board basis
- Athletes from 14 40 years old



17 Olympic and Paralympic Programmes at Papendal



Commercial Activity & Training

- Friction between commercial activity & sports?
- Focus on segregation
- But to every rule there is the exception.....

BMX World Cup Supercross

- Seperate foundation to maintain transparancy
- 3 year-contract UCI
- Regional involvement
- Lack of budget stimulates creativity
- Developing New Sports



BMX Track: replica London 2012





Critical Success Factors Papendal

Teamwork

Regional involvement

Entrepeneurship



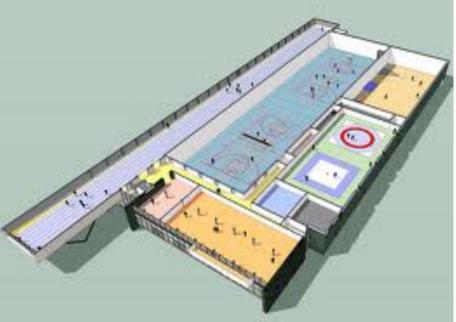
Sports achievements

(Budget) Creativity



Next Step for Papendal Arnhem Hall





Arnhem Hall Facilities

- Sportsrestaurant of the Future
- Ballsports
- Indoor sprinting
- Athletics
- Fighting sports
- Strength and Conditioning
- Recovery area
- Coaching pavillion



Thank you for your attention.

Questions?

