



# Jochem Schellens Manager Sports Centre Papendal 26 May 2011



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# Introduction

- Hotel Management
- Real Estate development and management
- Manager of High Performance Centre Papendal since 2005



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# How to improve high performance training in a multi disciplinary environment?

- What are the Specific goals?
  1. Results
  2. Developing (new) sports
  3. Creating professionals for the future
  4. Profitability
  5. Long term sustainability



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# High Performance Centre Papendal



**Indoor  
training**



**Education**



**Hotel &  
conference**

“A world of  
Sports within 1  
square km.”



**Offices**



**Innovation**



**Outdoor  
training**



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# Papendal High Performance and Education

- Member IAHPSTC since 2005
- National CTO accreditation since 2010
- Multi sports
- Transportation services
- Medical services
- Housing and meals
- Life skill coaching
- Education intermediates



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# Papendal Education

- Secondary education off-site
- Professional education and sports related education on-site
- Strategic partnerships University Wageningen & Nijmegen
- Alliance Johan Cruijff institute



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# Papendal Innovation

- Medical centre
- Inno Sports
- ISA
- Climate Room



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# Papendal Athletes

- 250 athletes training on a daily basis
- another 250 athletes training on a regular basis
- 150 athletes on full board basis
- Athletes from 14 – 40 years old



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# 17 Olympic and Paralympic Programmes at Papendal



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# Commercial Activity & Training

- Friction between commercial activity & sports?
- Focus on segregation
- But to every rule there is the exception.....



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# BMX World Cup Supercross

- Seperate foundation to maintain transparency
- 3 year-contract UCI
- Regional involvement
- Lack of budget stimulates creativity
- Developing New Sports



# BMX Track: replica London 2012



PRESENTED BY 

**Papendal, Netherland**

27-28 May 2011 date

Woman: 420 meters  
Men: 465 meters track length

Papendal, Dutch Olympic Training Centre venue

Tom Ritzenthaler ETDC track design



Track layout may be subject to change

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# Critical Success Factors Papendal

Teamwork

Regional  
involvement

Entrepreneurship

**PAPENDAL**   
NATIONAAL SPORTCENTRUM

Sports  
achievements

(Budget) Creativity



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# Next Step for Papendal Arnhem Hall



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# Arnhem Hall Facilities

- Sportsrestaurant of the Future
- Ballsports
- Indoor sprinting
- Athletics
- Fighting sports
- Strength and Conditioning
- Recovery area
- Coaching pavillion



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**Thank you for your attention.**

**Questions?**



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