



# High Performance Training Center co operation with International Sport Federations

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### Kuortane Sports Institute in short



- owner Kuortane Sports
   Institute Foundation
- established 1950
- one of the four National Training Centers in Finland
- Main Sports: Track and Field, Ice Hockey, Wrestling, Volleyball, Artistic Gymnastics, Shooting, Bowling
- Accomodation capacity: app.
   500 beds (91 000/year)



High Performance Training Centre





### **Kuortane HPTC**

- Official accreditation
  - IAAF (International Association of Amateur Athletics Federations)
  - ISSF (International Shooting Sport Federation)
  - ESC (European Shooting Confederation)
  - ETBF (European Ten Pin Bowling Federation)





### Benefits for the Centre

- Right to use "Officially Accredited Centre" designation
- Right to use Fed. logos in marketing, advertising and PR
- IAAF support (example)
  - Athlete scholarships for training
  - Olympic Solidarity scholarships usually can only be used in ATCs
- Listing in Int. Federations ATC directory
- Positive image and recognition





## Co operation with International Sport Federations

- Athlete training camps
- Coach Education
- IOC supported projects
- International Congresses
- → More international athletes and volume for the Centre
- → More international connections and network









### Case IAAF ATC (www.iaaf.org)

- IAAF has Guidelines for ATC accreditation
- Specialities: Javelin throw, Hammer throw, Shot put, Discus throw, Pole vault, High Jump, Combined events
- Coaches & Specialities

Janne Alin: Discus

Pavel Hamalainen: Combined events

Mika Hormalainen: Decathlon

Hannu Kangas: Javelin

Petteri Piironen: Javelin

Arto Rinta-Aho: Hammer

 Facilities: Outdoor: Athletics Stadium with a 6 lane running track, an 8 lane sprinting straight (Novotan), a large grass field, for throwing events and areas for jumping events and many jogging/running tracks and trails.

Indoor: Track and field hall (Novotan CC and Mondo) with excellent areas for throwing and jumping events, 3 well-equipped gyms/weight lifting rooms.

High Performance Training Centre











#### Case IAAF ATC

- Accomodation: There is the capacity for over 400 people (full board) on the training centre campus.

  There are single and double rooms, rooms for 3 people or apartments for 4-5 people. Meals (breakfast, lunch and dinner) are provided as a Scandinavian buffet every day.
- Price: 30 USD basic price (depending on level of accommodation; full board).



### Case IAAF ATC

- Other Facilities: Testing and consultancy centre, recovery centre, indoor swimming pool, saunas, physiotherapy, massage, laboratory, meeting rooms, area for apparatus gymnastics, wrestling area, courts for volleyball, basketball, badminton, tennis, squash and beachvolley, football and Finnish baseball grounds, archery and shooting areas, ice hall, indoor golf training facility, 9-hole golf course, cafeteria, kiosk and after May 2005 there will also be a bowling hall and internet café.
- Comments: The Kuortane Training Centre offers first-class training facilities and high-quality coaching and knowhow, which have so far been used by numerous elite Finnish and foreign athletes. The centre is also a forerunner in the development of practical sports training and has excellent facilities for education and development services. And all this in the middle of the safe and peaceful Finnish countryside, on the campus area, where everything is located within walking distance.

