



# *Australia from Montreal to Sydney - A History of a Change in Model*

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## Presenters

- ★ Dr Frank Pyke
- ★ Mr Ken Norris

National Elite Sports  
Council of Australia

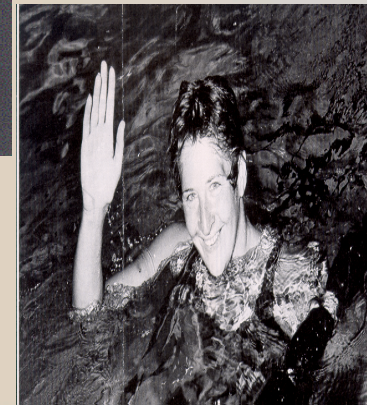
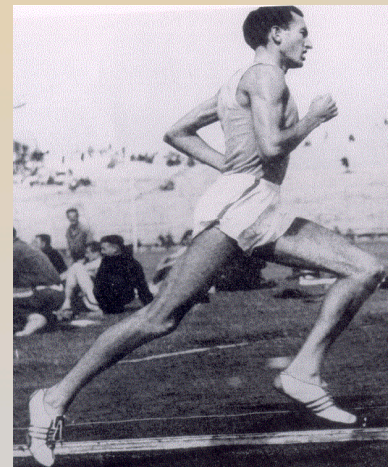
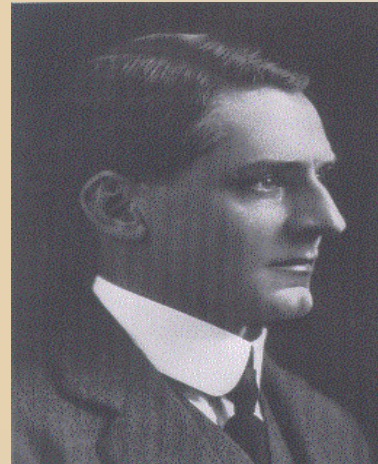


2<sup>nd</sup> International Forum on Elite Sport  
Centre d'Alt Rendiment of Sant Cugat  
Catalonia, Spain  
September 2001



# *Introduction*

- ★ Australia's sporting heritage
- ★ Australia at the Olympic Games
- ★ Critical periods
  - 1950's and 60's
  - 1970's
  - 1980's and 90's





# *Australian Olympic Medal Tally 1956- 1976*



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<u>Olympic Games</u>	<u>Gold</u>	<u>Silver</u>	<u>Bronze</u>	<u>Total</u>
1956 Melbourne	13	8	14	35
1960 Rome	8	8	6	22
1964 Toyko	6	2	10	18
1968 Mexico City	5	7	5	17
1972 Munich	8	7	2	17
1976 Montreal	0	1	4	5



# *Development of Sports Institutes and Academies*

★ TASI Report 1975

★ Australian Institute  
of Sport (AIS) – 1981  
Canberra

★ Decentralised AIS  
Programs



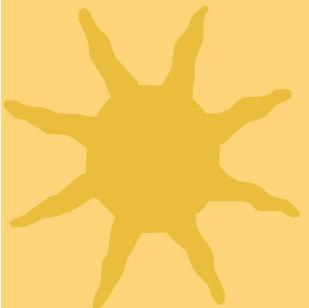


# *Development of Sports Institutes and Academies*

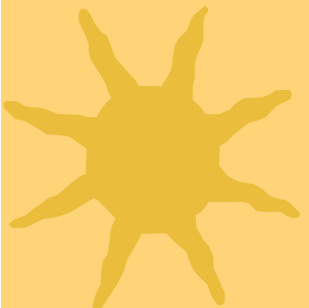
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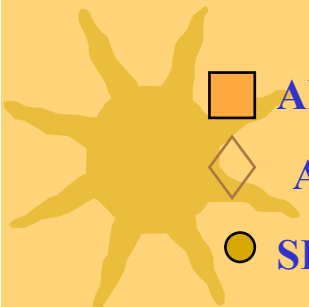
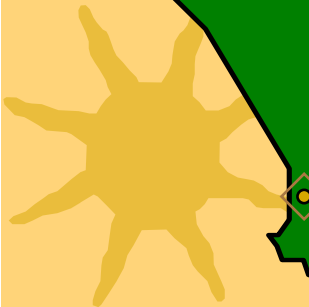
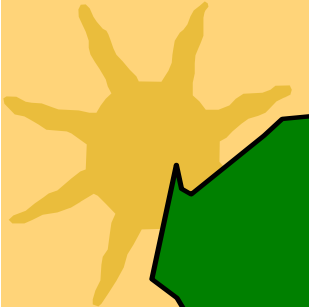


★ Emergence of State Institutes and Academies



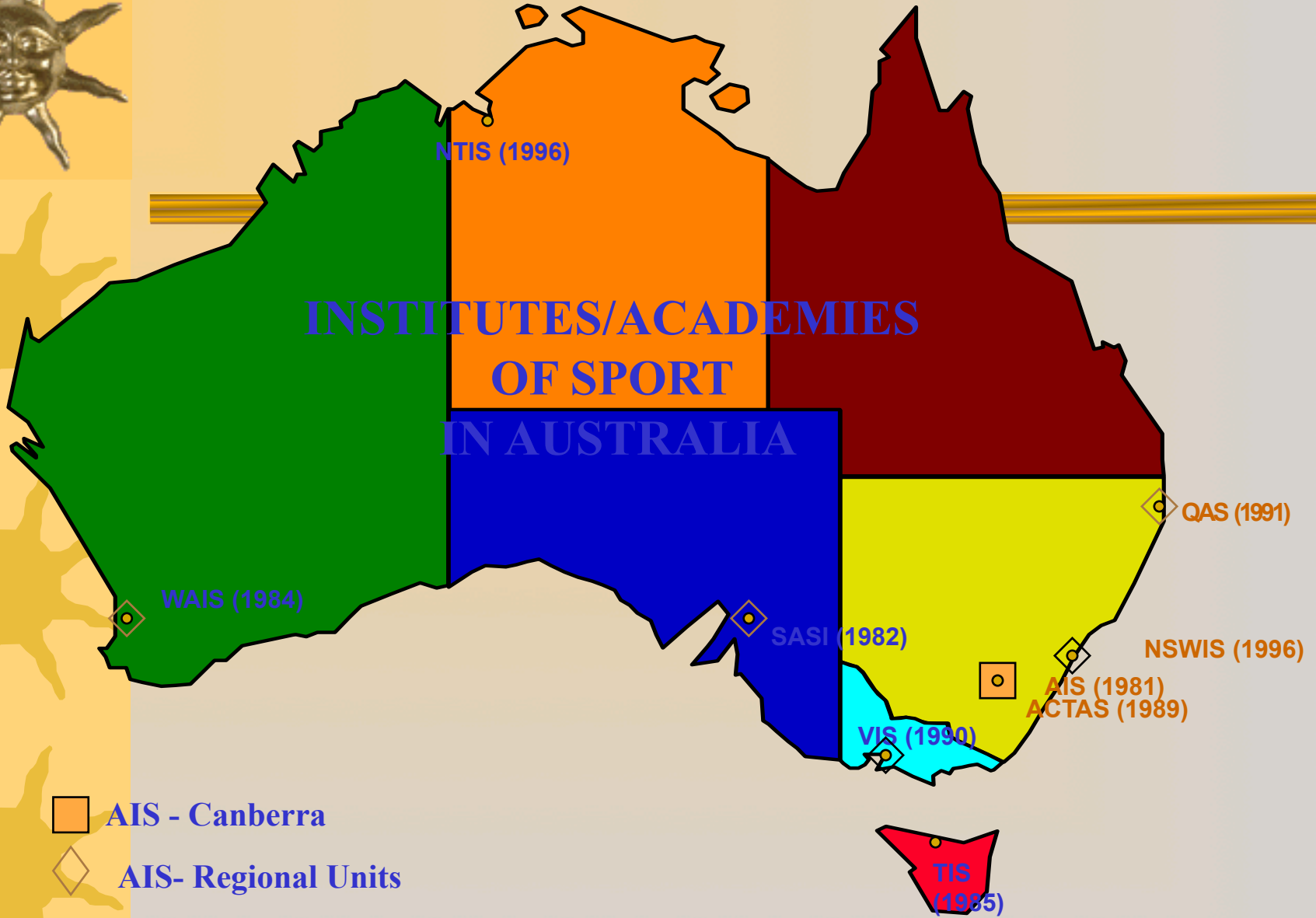
★ National Elite Sports Council (NESC)





# INSTITUTES/ACADEMIES OF SPORT IN AUSTRALIA

- AIS - Canberra
- ◊ AIS- Regional Units
- SIS/SAS





# *Australian Olympic Medal Tally 1980-2000*



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<u>Olympic Games</u>	<u>Gold</u>	<u>Silver</u>	<u>Bronze</u>	<u>Total</u>
1980 Moscow	2	2	5	9
1984 Los Angeles	4	8	12	24
1988 Seoul	3	6	5	14
1992 Barcelona	7	9	11	27
1996 Atlanta	9	9	23	41
2000 Sydney	16	25	17	58



## *Number of Sports in Australia Winning Olympic Medals*



1956	7	1980	3
1960	4	1984	8
1964	5	1988	7
1968	5	1992	9
1972	4	1996	14
1976	4	2000	19







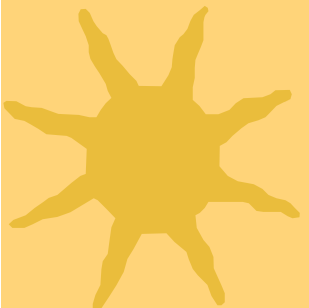
# *Development of Sports Institutes and Academies*

- ★ Spread of talent
- ★ Diversity of Sports
- ★ Olympic
- ★ Paralympic
- ★ Non- Olympic





# *Factors Contributing to Resurgence*



INSTITUTE/  
ACADEMY  
NETWORK

- ★ Relationships with NSO's
- ★ Sports specific planning



# *Factors Contributing to Resurgence*



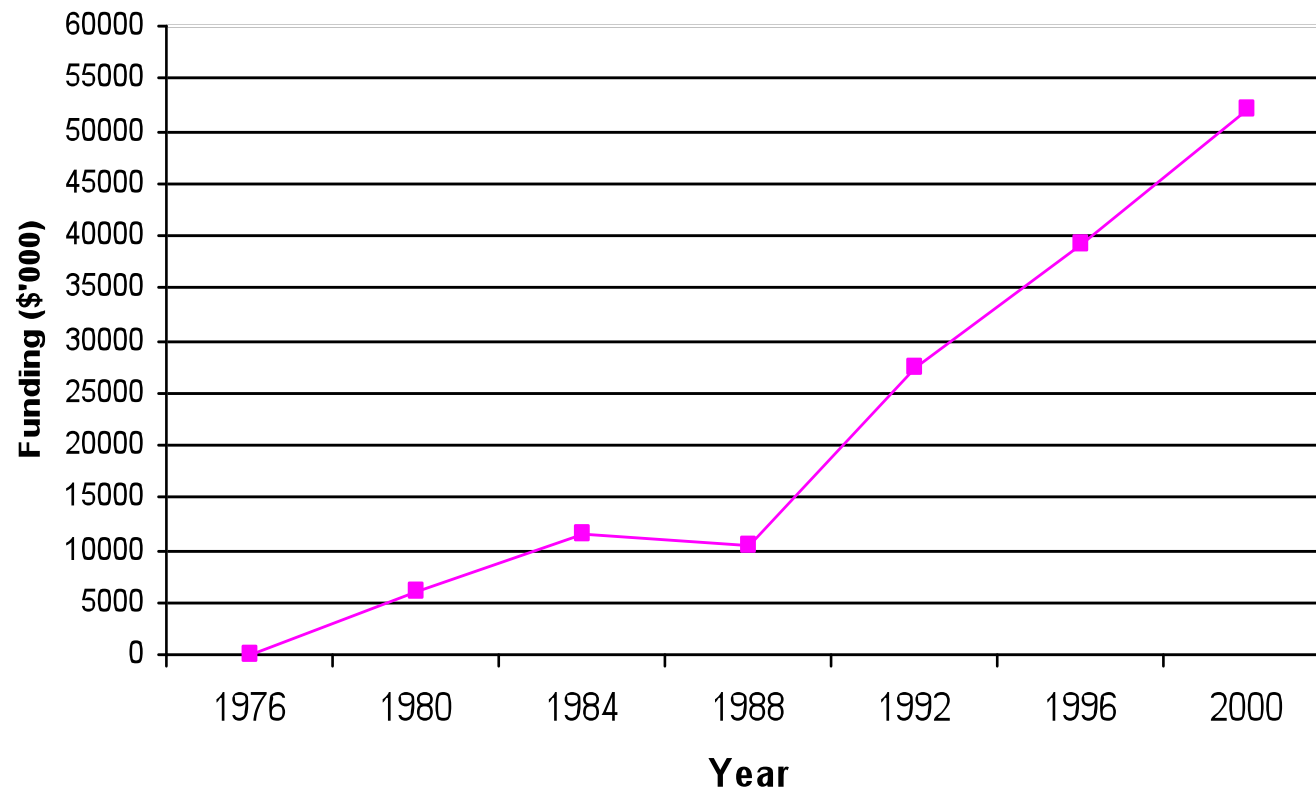
ADEQUATE  
FUNDING

- ★ Correlation  
between funding  
and performance



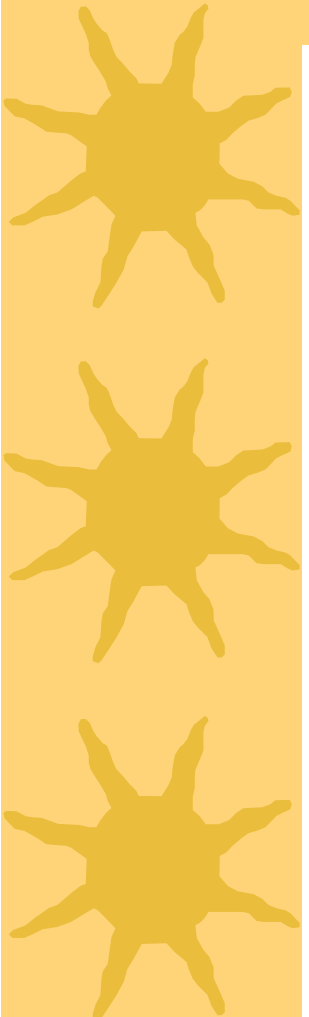
# *Commonwealth Government Funding to Olympic Sports in Olympic years 1976-2000*

**Commonwealth Government Funding to Olympic Sports (Olympic years only)  
1976 to 2000**

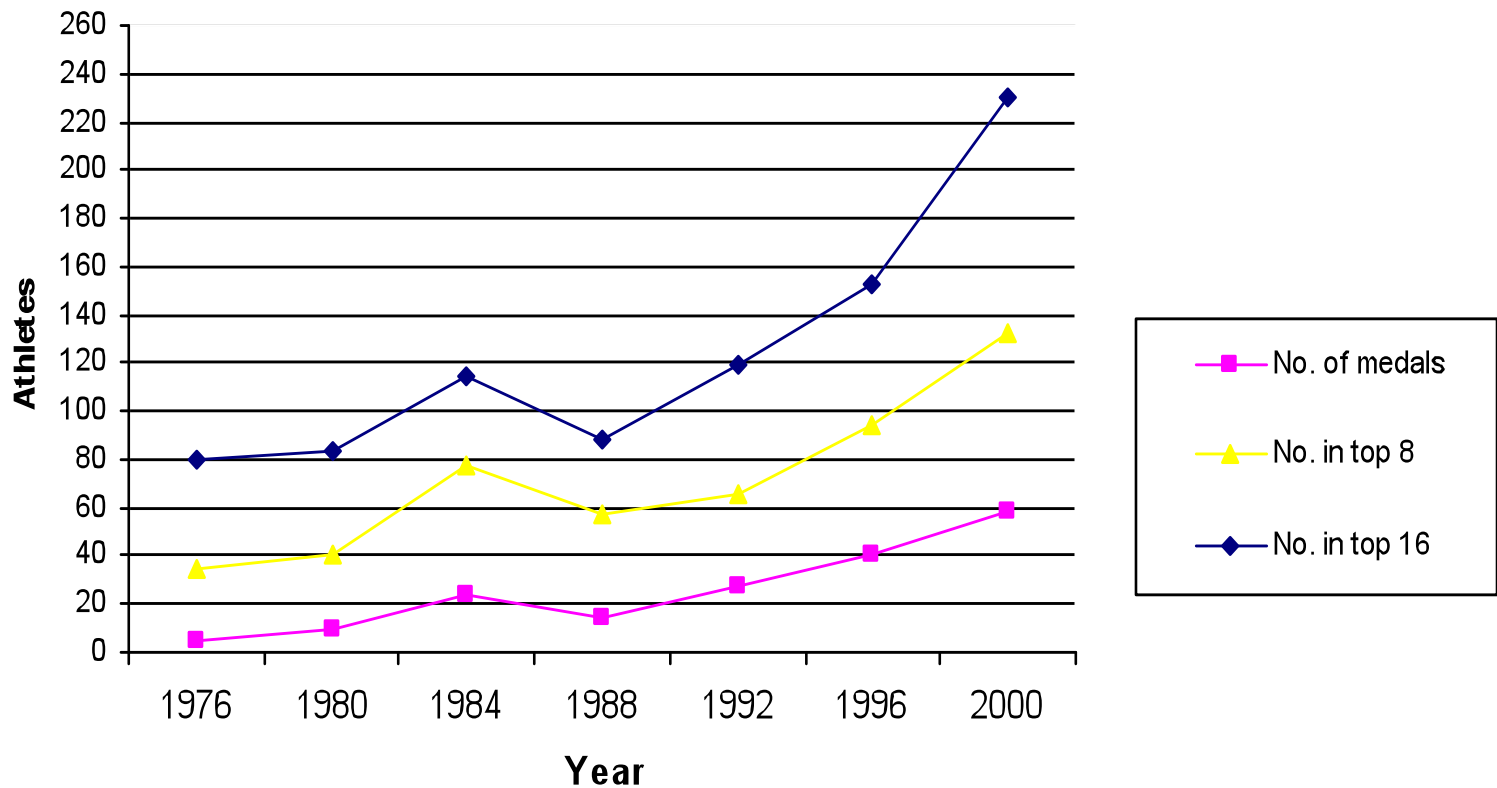




# Australia's Olympic Games Performance 1976-2000



Australia's Olympic Games Performances  
1976 to 2000





# *Factors Contributing to Resurgence*

## TARGETED SUPPORT

- ★ 1989 Eight Sports Targeted





## *Olympic Medal Tally in Targeted Sports*



	Seoul(88)	Barcelona(92)	Atlanta(96)	Sydney(00)
Athletics	2	2	2	3
Basketball (M)	0	0	0	0
Basketball (W)	0	0	1	1
Canoeing	2	3	3	2
Cycling	4	5	5	6
Gymnastics	0	0	0	0
Hockey (M)	0	1	1	1
Hockey (W)	1	0	1	1
Rowing	0	2	6	5
Swimming	3	9	12	18
<b>Total (Targeted Sports)</b>	<b>12</b>	<b>22</b>	<b>31</b>	<b>37</b>
<b>Total (All Sports)</b>	<b>14</b>	<b>27</b>	<b>41</b>	<b>58</b>



# *Factors Contributing to Resurgence*

## TARGETED SUPPORT

- ★ Employment of Head Coaches
- ★ More international competition
- ★ State based ITC programs
- ★ Olympic Athlete Program (OAP)







# *Factors Contributing to Resurgence*

## PROGRAM DECENTRALISATION

- ★ AIS and growth of NTC Programs (formerly ITC)
- ★ Choice of Program Model





# *Factors Contributing to Resurgence*

## COACHING EXPERTISE

- ★ Coaching as a profession
- ★ Local and International coaches





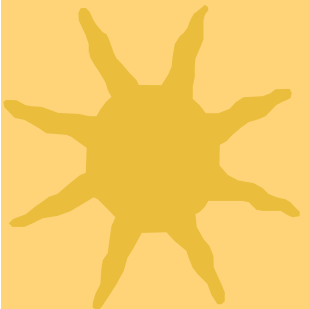
# *Factors Contributing to Resurgence*



## UTILISATION OF SUPPORT SERVICES



- ★ Sports Science
- ★ Sports Medicine
- ★ Strength and Conditioning
- ★ Athlete Career Education





# *Factors Contributing to Resurgence*



## ★ COOPERATIVE RELATIONSHIPS

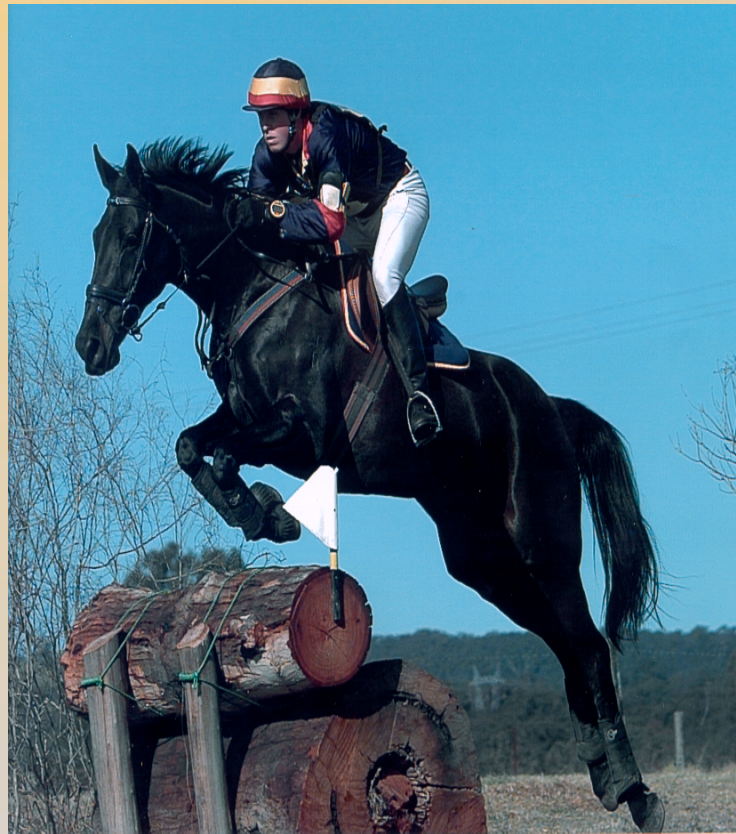


South Australian Sports Institute





# *Challenges For the Future*



- ★ Increase sports participation
- ★ Improve pathways for athletes and coaches
- ★ Improve integration of support services



# *Challenges For the Future*

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- ★ Encourage research and innovation
- ★ Retain specialist Personnel
- ★ Ensure adequate funding



# *Conclusion*

★ Australian sports culture



★ Community attitude

