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Workshop on High Performance Management of Sport Clusters

European ASPC Forum: 15th of January 2018

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Bern University
of Applied Sciences



All in for PyeongChang 2018

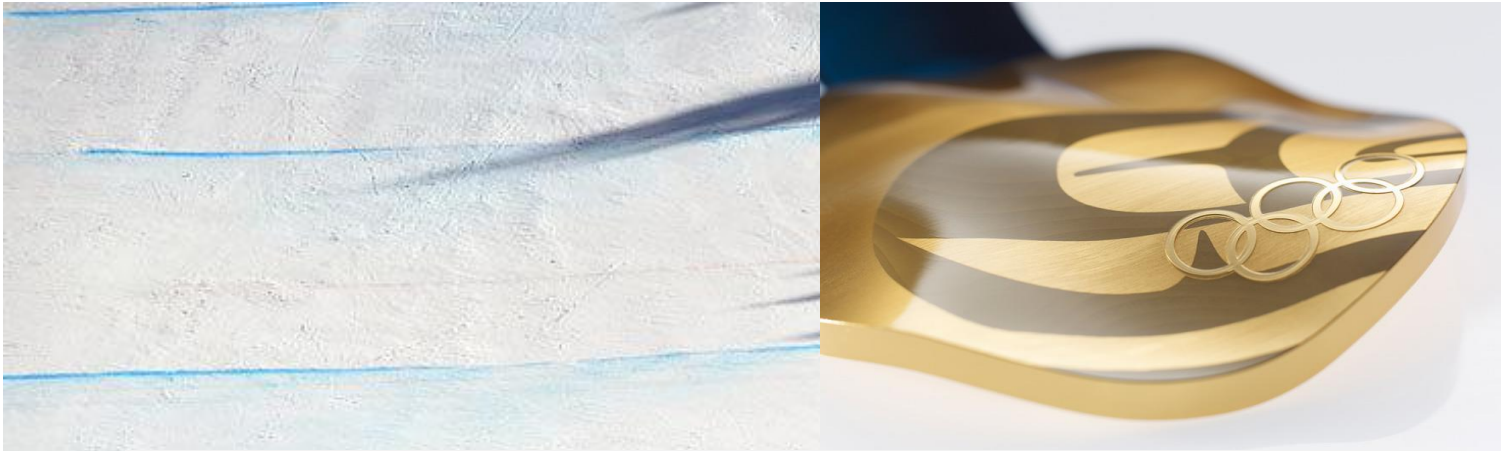


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(Swiss Olympic, 2017)



Efficient Support

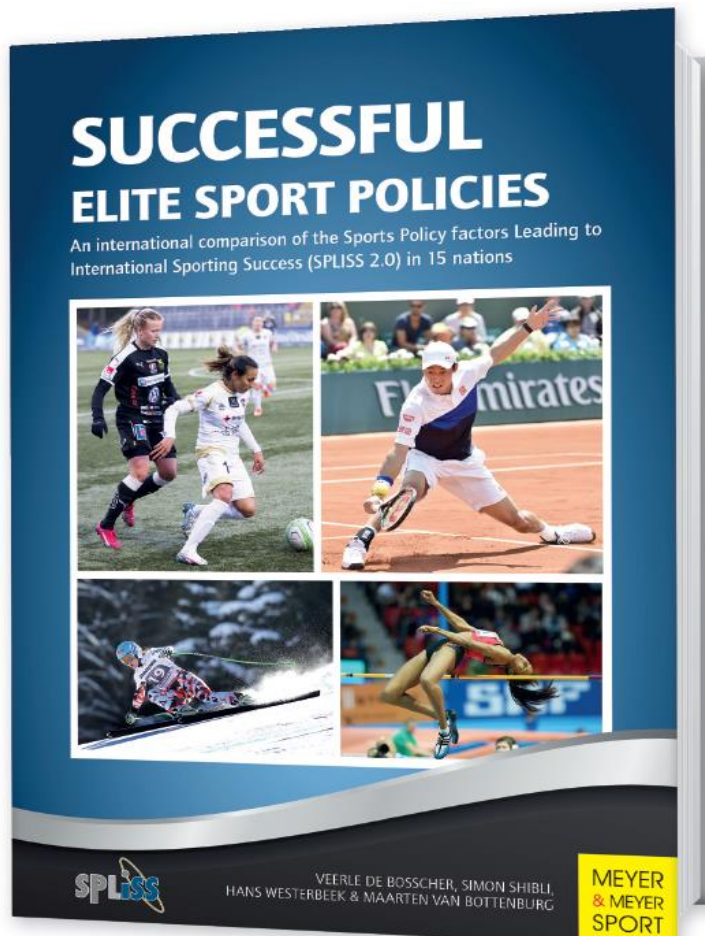


Input + 1 Mio. CHF in = Output + y medals





Successful Elite Sport Policies



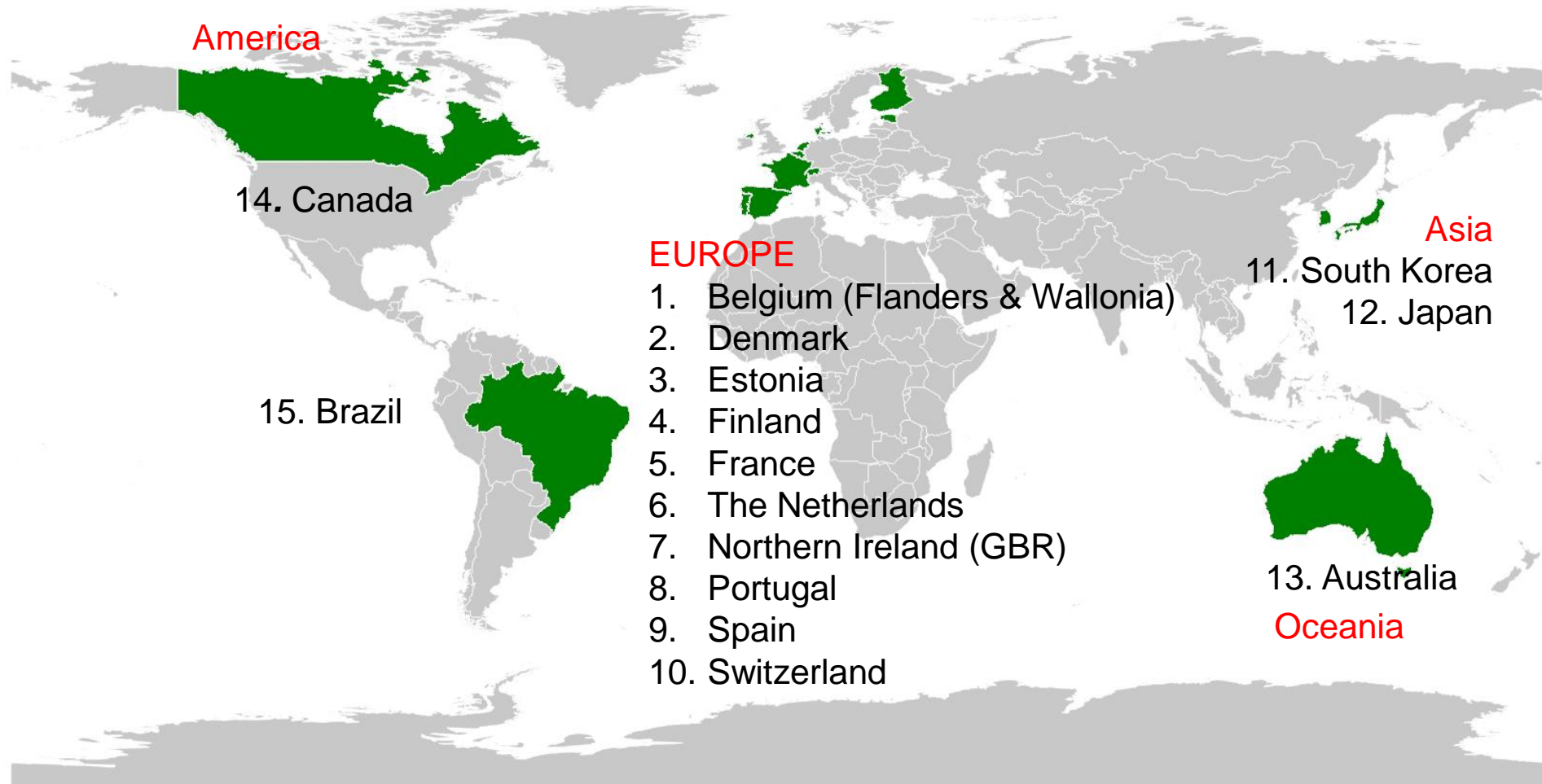
(De Bosscher, Shibli, Westerbeek & Van Bottenburg, 2015).

The COMPETITIVENESS OF
NATIONS IN ELITE SPORT:
An international comparison of the
Sport
Policy factors
Leading to
International
Sporting
Success

- 9 Pillars with 96 CSF
- Desk research: policy documents
- Interviews: athletes, coaches & performance directors



Participating Nations



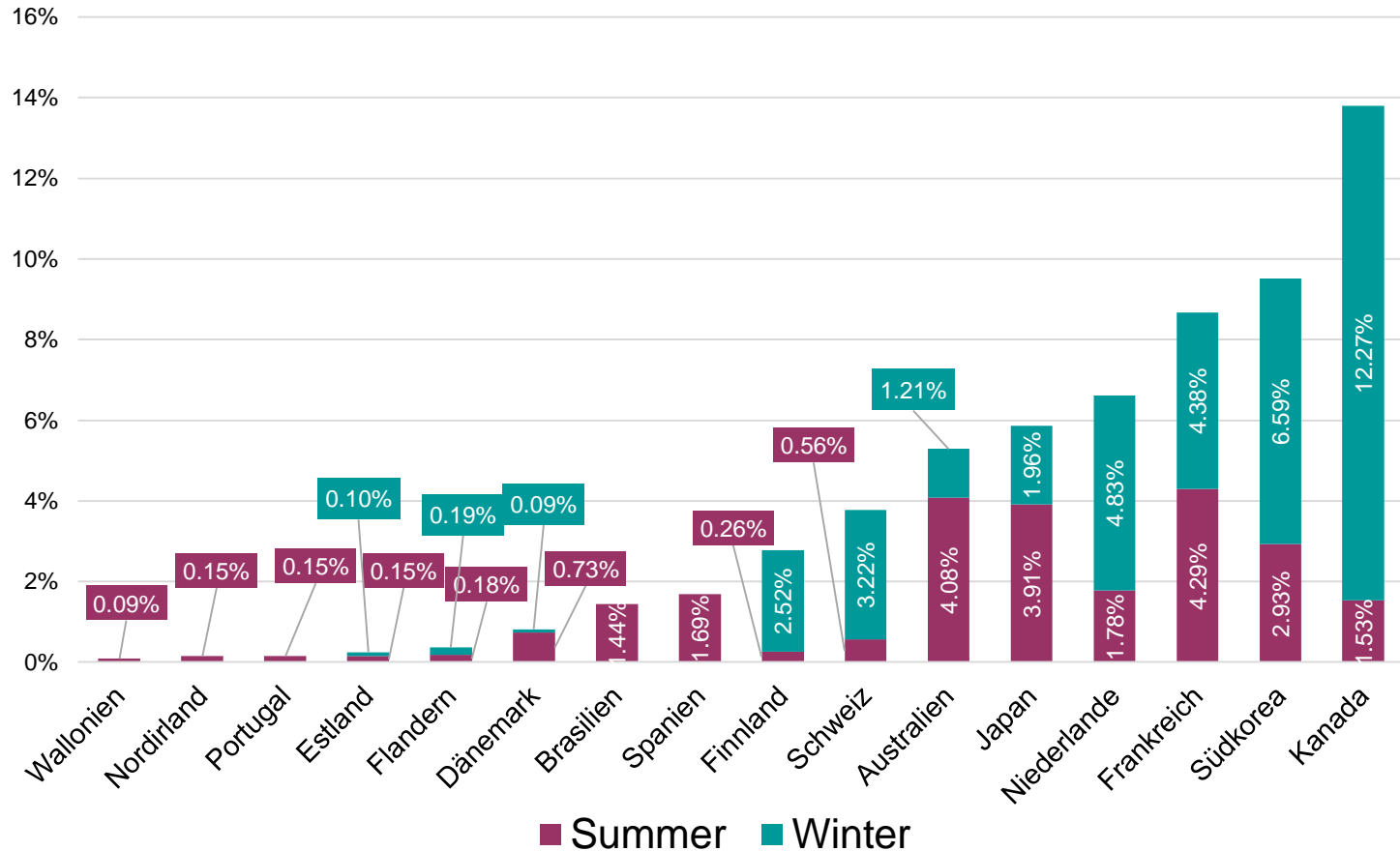
(De Bosscher et al., 2015).



Olympic Games and World Championships

Success 2009 – 2012 (medal share)

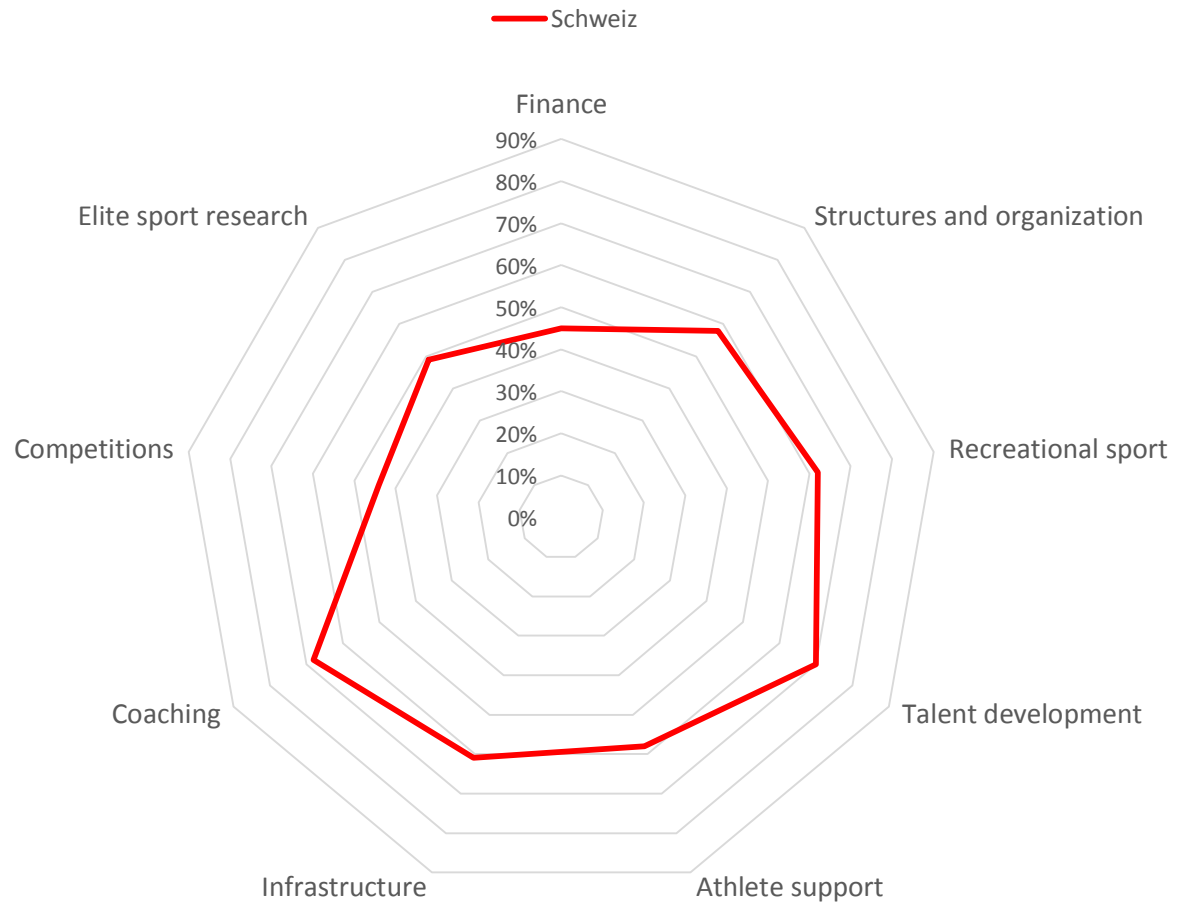
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(De Bosscher et al., 2015, S. 353).



Scoring National Policies: Swiss Results

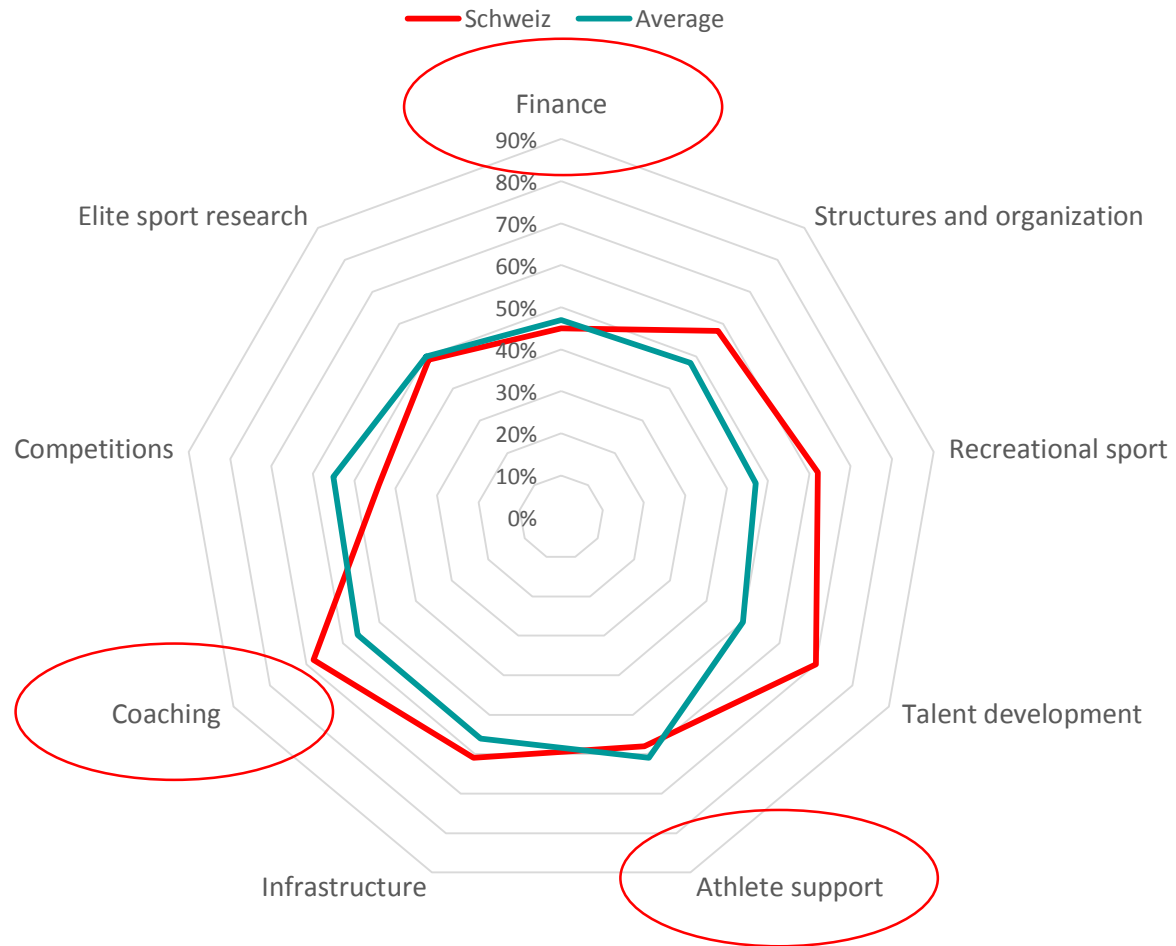


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(De Bosscher et al., 2015, S. 353).



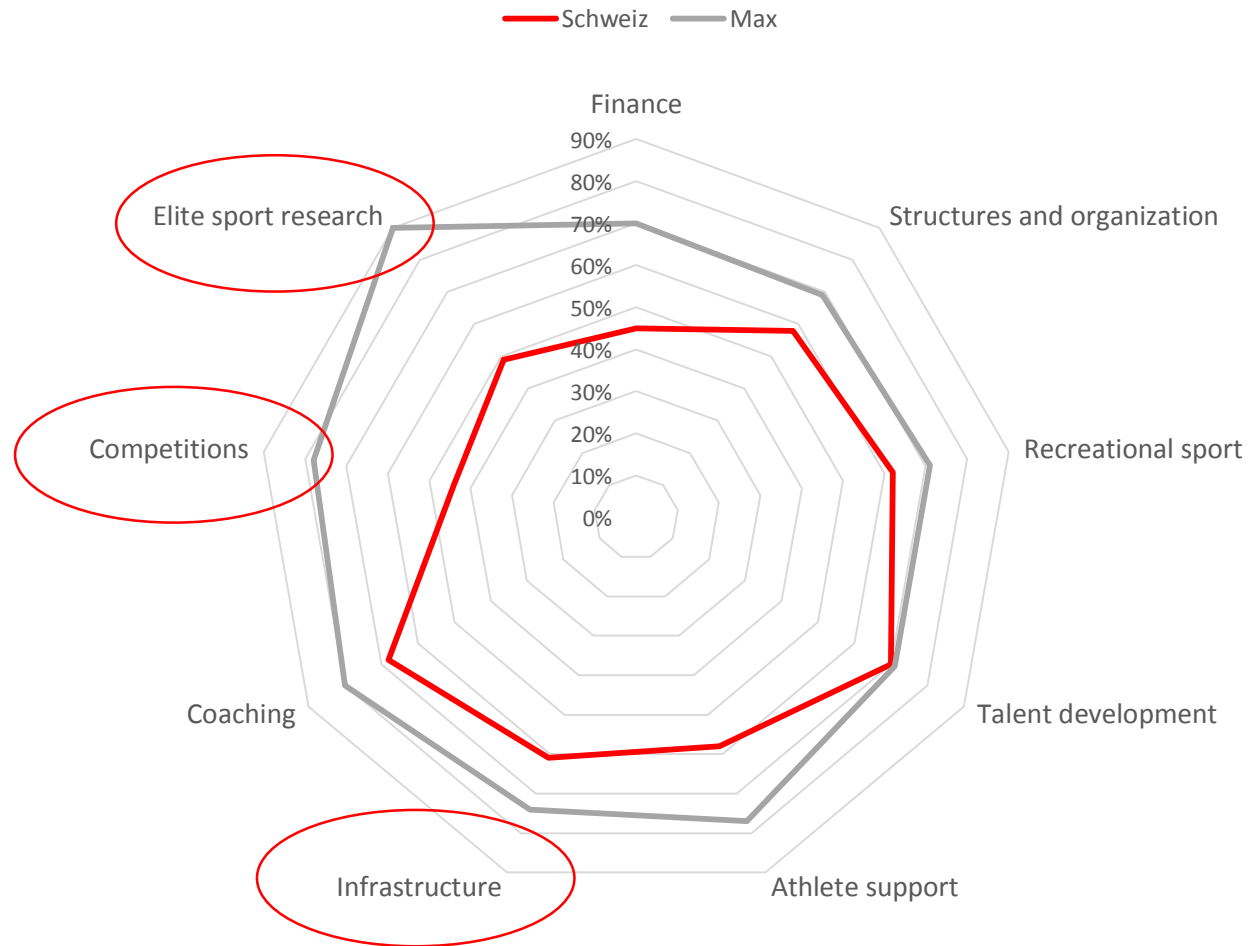
Benchmarking Switzerland: Average



(De Bosscher et al., 2015, S. 353).



Benchmarking Switzerland: Maximum



(De Bosscher et al., 2015, S. 353).



Top Line Findings SPLISS-CH 2011-Study

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Elite sport in Switzerland

Snapshot SPLISS-CH 2011



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2532 Magglingen

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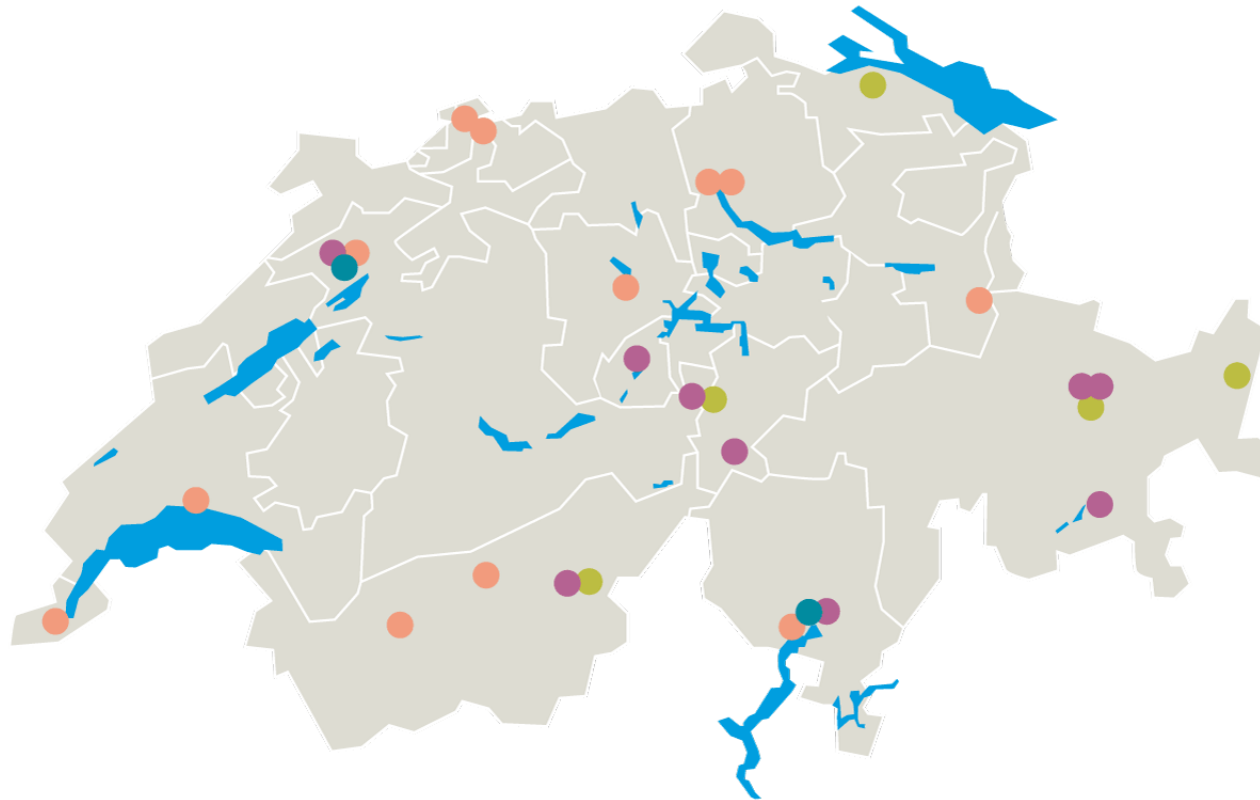
- Improving funding
- Strengthening careers through elite sport
- Making elite sport a more attractive career option
- Creating added value through synergies



(Kempf, Weber, Renaud & Stopper, 2014).



HP Centres in Switzerland



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- National sport centre
- Swiss Olympic Medical Center
- High-performance training centres of the most successful summer and winter sport NGBs
- Swiss Olympic Sport School

(Kempf, et al, 2014, S. 51).



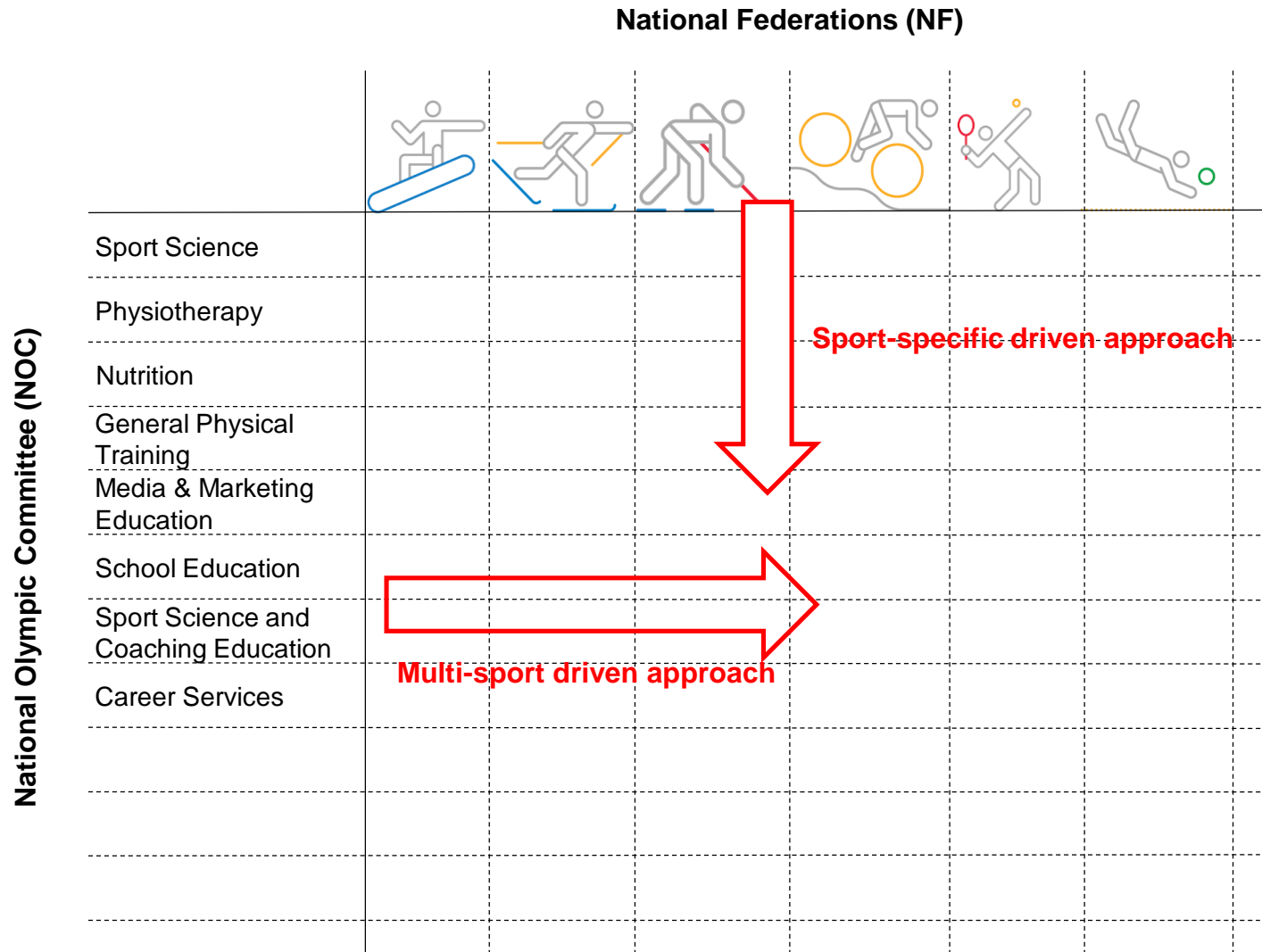
Services in HP Centres

Experts provide services:

- Sport Science
- Physiotherapy
- Nutrition
- Media & Marketing Education
- School Education
- Sport Science Education
- Coaching Education
- Career Services
-



Supporting Athletes





Questions

- Multi-sport centres or sport-specific centres?
- Coordinated by NOC or NF (or other stakeholders)?
- Building on knowledge of experts & advisors or short term needs of athletes & coaches?
- Given that:
 - Trade-off between capacity and individualisation of services.
 - Trade-off between competition between sports for national resources and national cooperation in the international sporting arms race.



Workshop



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Workshop: Aim

- To generate knowledge on how Sport Clusters should be constructed.
- To exchange best practice examples.
- To discuss the strengths and weaknesses of different Sport Clusters.



Workshop: Schedule

Time	Programm
13.45 – 14.05	Introduction
14.05 – 14.10	Group building
14.10 – 14.30	Poster discussion
14.30 – 14.35	<i>Short break</i>
14.35 – 15.00	What is the ideal Sports Cluster?
15.00 – 15.15	Wrap-Up



Workshop: Groups

Bruno Bosshard & Michaël Mrkonjic	Andreas Ch. Weber & Simon Takacs	Hippolyt Kempf & Jeremy Weill
Dale Henwood	Christian Raschner	Ioana Oproiu
Deqa Niemkey	Lei Liang	David Egli
Ralph Stöckli	Nikolai Böhlke	Antje Hoffmann
Hartmut Sandner	Josep Escoda	Daniel Mateos Fuertes
Alfonso Sanchez	Asko Härkönen	Sami Kalaja
Olli-Pekka Karjalainen	Tapio Korjus	Mika Kojonkoski
Mikko Pohjola	Teemu Rauhala	Jussi Sirviö
Djamel Cheikh	Victor Dechelette	Aude Reygade
Anne-Marie Vansteene	Jérôme Rouillaux	Panagiotis Koulouvaris
Yannis Tsekouras	Warwick Forbes	Frédéric Margue
Gilbert Neumann	Maurice Ambaum	Brigitte Muller
Geert Ruigrok	Jochem Schellens	Mirjam Uppelschoten
Ingrid van Gelder	Paulo José C. Marcolina	Peter Lopata
Peter Seris		



Any Questions





Request

- To document the workshop, we would like to take pictures.
- We will make the pictures available to you.

