



International Association of High Performance Sports Training Centers, I.A.H.P.S.T.C.

Annual Plan 2010

September, 10, 2009

Colorado Springs, Colorado,

United States of America

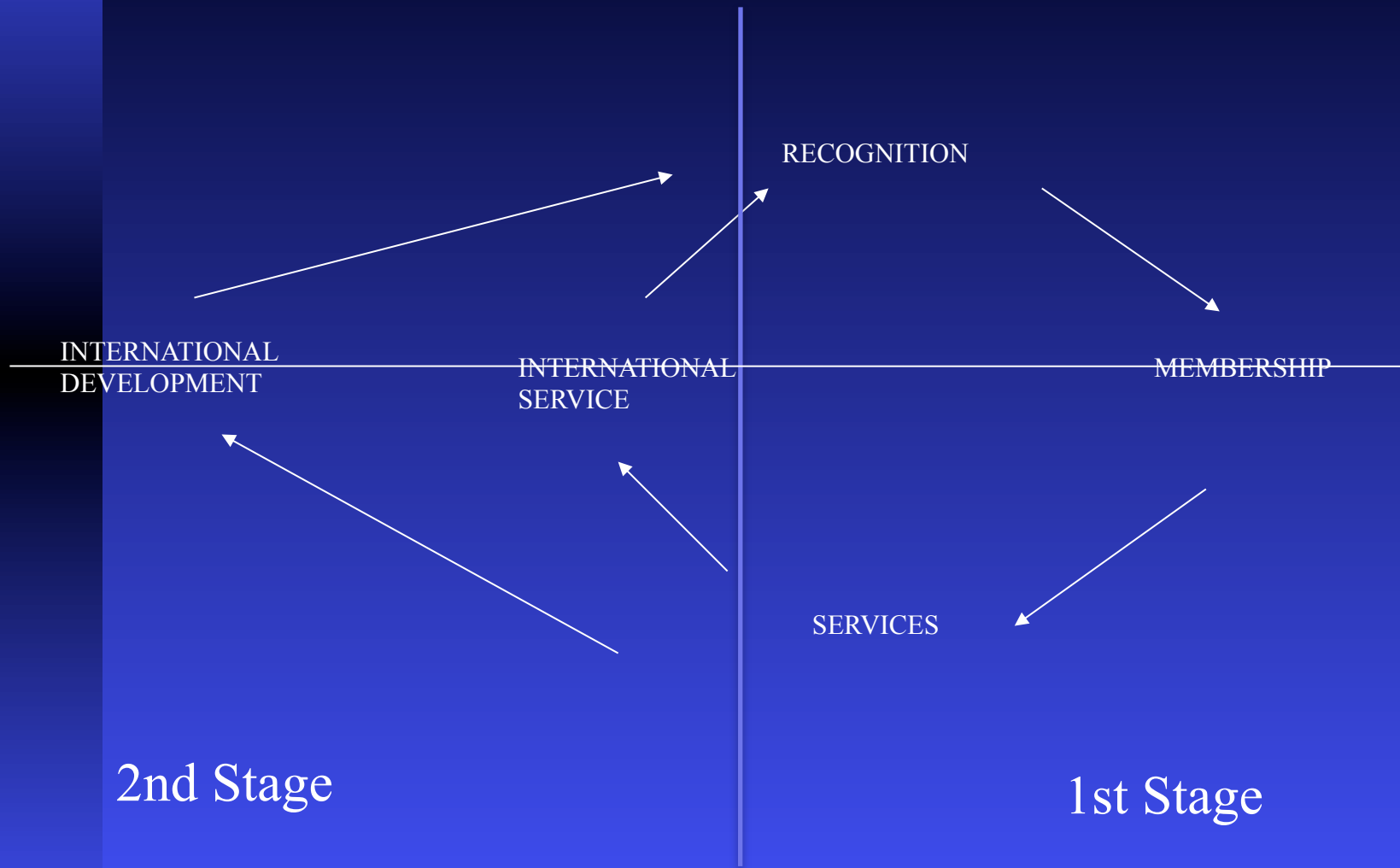


Main areas

- International relations
- Continental operations
- Association activities /Member services
- Board Meetings and General Assembly
- Preparation of the VII Forum
- Strategy process (2010-2014)



IAHPSTC MARKETING PLAN





International relations

- To build status, recognition and strategic partnerships to be effective and influential
- International study about High Performance Centers and Coach Training Institutes with the ICCE and the IOC
- Links with international organizations
 - ◆ IOC (Olympic Solidarity, Clasification of the centers)
 - ◆ ICCE
 - ◆ EU and other continental partners
 - ◆ WADA



Continental operations

- Increase IAHPSTC membership and activities
- Develop a model for Continental approaches
 - ◆ Analysis
 - ◆ Promotion
 - ◆ Engagement
- Support resources to support continental representatives
- Continental strategies and models



Association activities /Member services

- To develop resources and strategies
- Program of promotion
 - ◆ VII Forum 2011
 - ◆ New webpage
 - ◆ Partnership strategy
- Continental Meetings
- New openings
 - ◆ Newsletter, promotion material etc.



Board Meetings and General Assembly

- Preparative meetings before mayor meetings
- Board Meeting - Spring 2010 South Africa
- General Assembly – September/October 2010
- VII Forum – September 2011



Preparation of the VII Forum

- Preparative meetings before mayor meetings
- First plan made in South Africa (18 months before)
- Program made 12 months before (Board and GA in Fall 2010)



Strategy process (2010-2014)

- Vision, mission, values
- Functions and tasks
- Strategies
 - ◆ International relations
 - ◆ Continental activities
 - ◆ Membership
- Structure / organisation
- Schedule