



# International Association of High Performance Sport Training Centers, I.A.H.P.S.T.C.

## Annual Plan 2008

September, 5th 2007

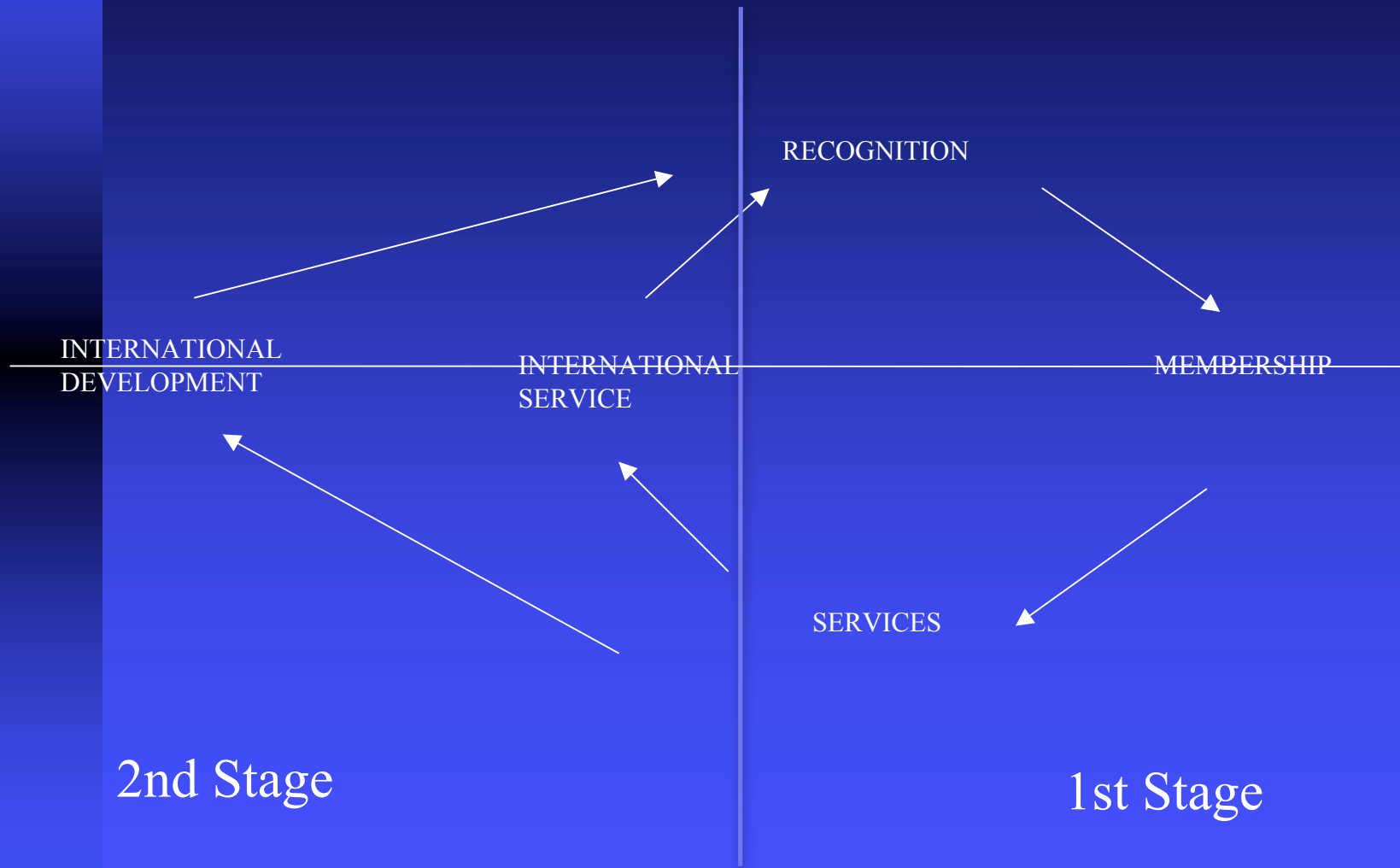
Beijing , CHINA



## Main areas

- International relations
- Continental operations
- Association activities /Member services
- Board Meetings and General Assembly

# IAHPSTC MARKETING PLAN





# International relations

- To build status, recognition and strategic partnerships to be effective and influential
- Links and with international organizations
  - ◆ IOC (Olympic Solidarity, Clasification of the centers)
  - ◆ ICCE
  - ◆ EU and other continental partners
  - ◆ EAS, European Athlete as Student Network



# Continental operations

- Increase IAHPSTC membership and activities
- Develop a model for Continental approaches
  - ◆ Analysis
  - ◆ Promotion
  - ◆ Engagement
- Support resources to support continental representatives
- Continental strategies and models



# Association activities /Member services

- To develop resources and strategies
- Program of promotion
  - ◆ VI Forum 2009
  - ◆ Webpage
  - ◆ Partnership strategy
- Continental Meetings
- New openings
  - ◆ Newsletter, promotion material etc.



# Board Meetings and General Assembly

- Preparative meetings before mayor meetings
- Board Meeting - Spring 2008
- General Assembly – Autumn 2008