

Strengthening support to athletes



INTERNATIONAL
OLYMPIC
COMMITTEE

International Olympic Committee

24 August 2017



ASPC Elite Sport Conference, Durban

Rachel Spry

IOC Athletes' Commission and IOC Athletes' Entourage Commission Manager



Agenda

1. International Olympic Committee
2. Olympic Athletes Hub
3. IOC Athlete Career Programme
4. Games Time activations
5. Prevention of harassment and abuse
6. Olympic Solidarity
7. Athlete Learning Gateway



1. International Olympic Committee



Olympic Agenda 2020



Placing athletes
at the heart of
the Olympic
Movement



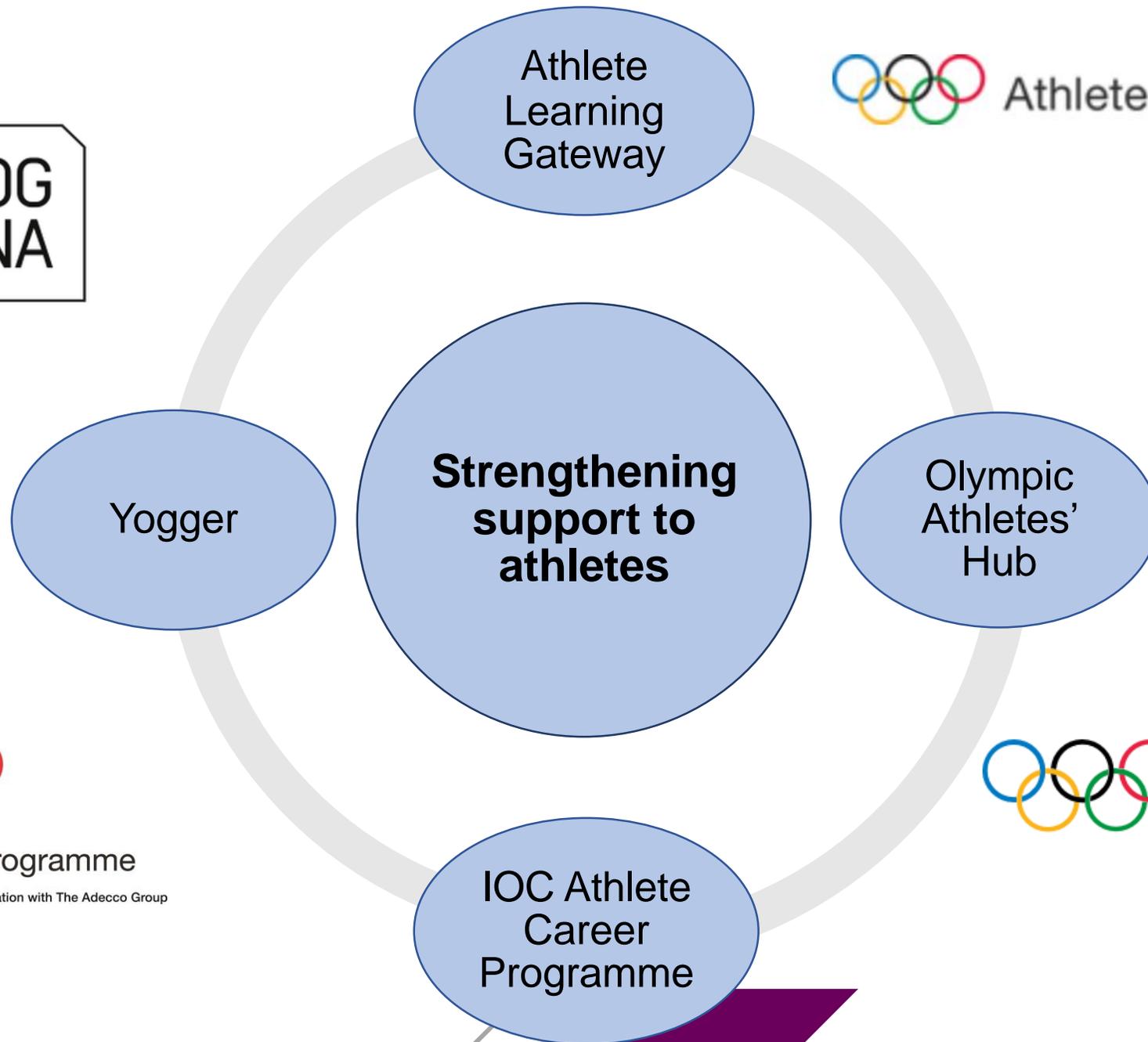
Strengthening
support to
athletes



IOC Athletes' Commission



IOC Athletes' Entourage Commission



 Athlete Learning Gateway


IOC Athlete Career Programme
In cooperation with The Adecco Group

 Olympic Athletes' Hub

2. Olympic Athletes' Hub

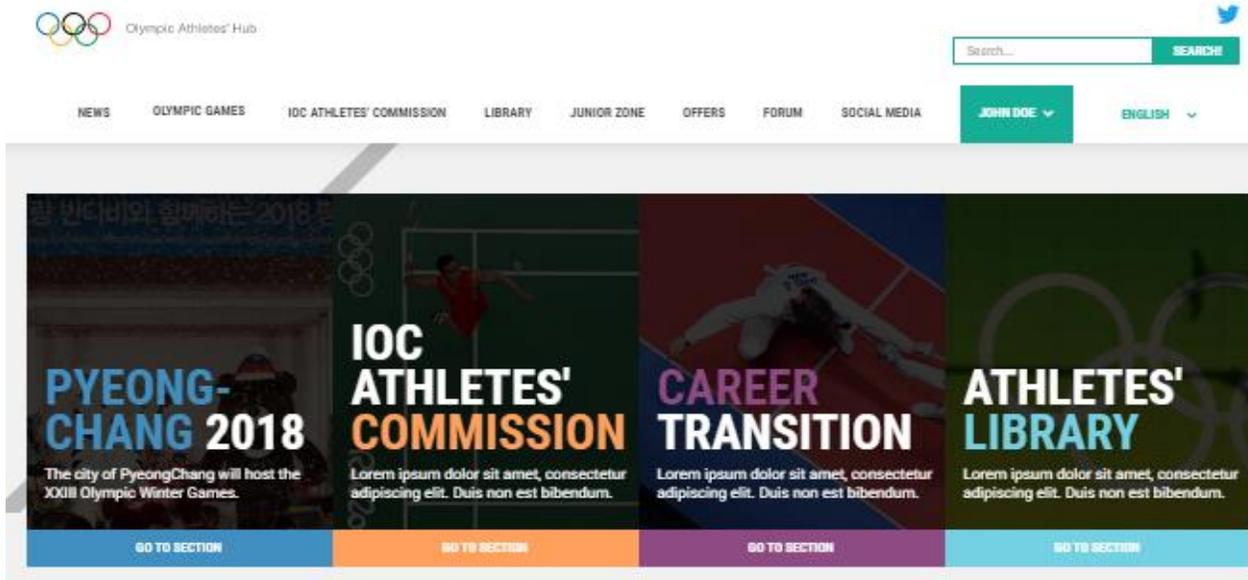


Olympic Athletes' Hub

@athleteshub



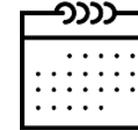
hub.olympic.org



Informative and engaging



Direct communication



365 days



Exclusive offers



Community

Support for athletes

- ✓ Weekly newsletter
- ✓ Job opportunities
- ✓ Giveaways
- ✓ Getty images
- ✓ PyeongChang information
- ✓ Resources



Olympic Solidarity



Anti-Doping



Employment



Education



Life Skills



Safe Sport



IOC Coaches Lifetime Achievement Awards

hub.olympic.org/library/ioc-coaches-awards

3. IOC Athlete Career Programme



The IOC Athlete Career Programme

in cooperation with The Adecco Group focuses on three pillars



IOC Athlete Career Programme Outreach

- ✓ Supporting athletes as they prepare for and go through their career transition
- ✓ In-person workshops
- ✓ Delivered by Olympic athletes, IOC Athletes' Commission members and Adecco HR experts

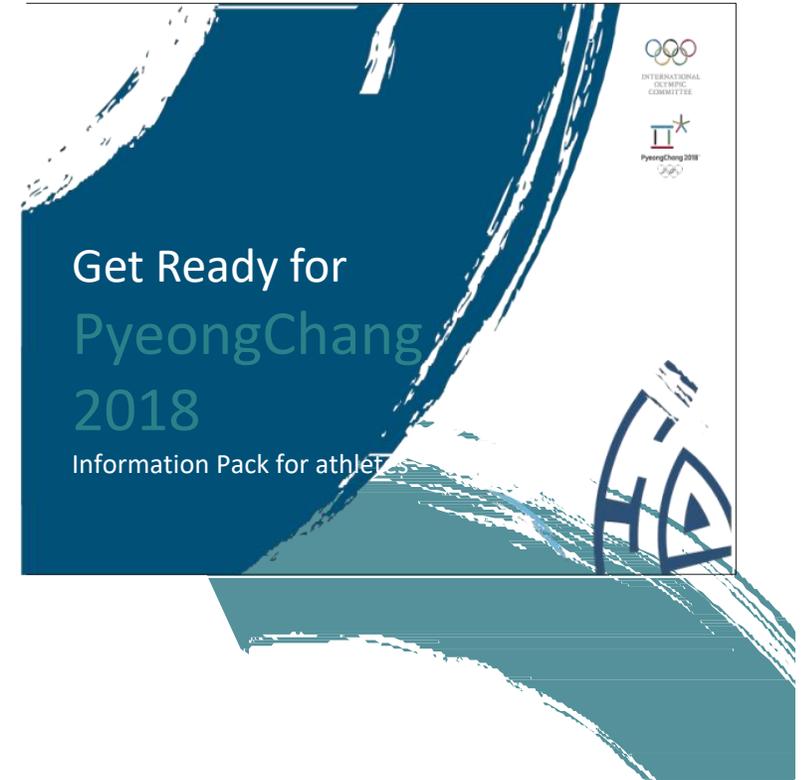


4. Games Time Activations



PyeongChang Information Pack

- ✓ Essential information
- ✓ Eight languages
- ✓ Available on the Olympic Athletes' Hub
- ✓ Athletes' Experience video including:
 - Services - menu, transport
 - Infrastructures
 - Competition & non-competition venues



IOC Space

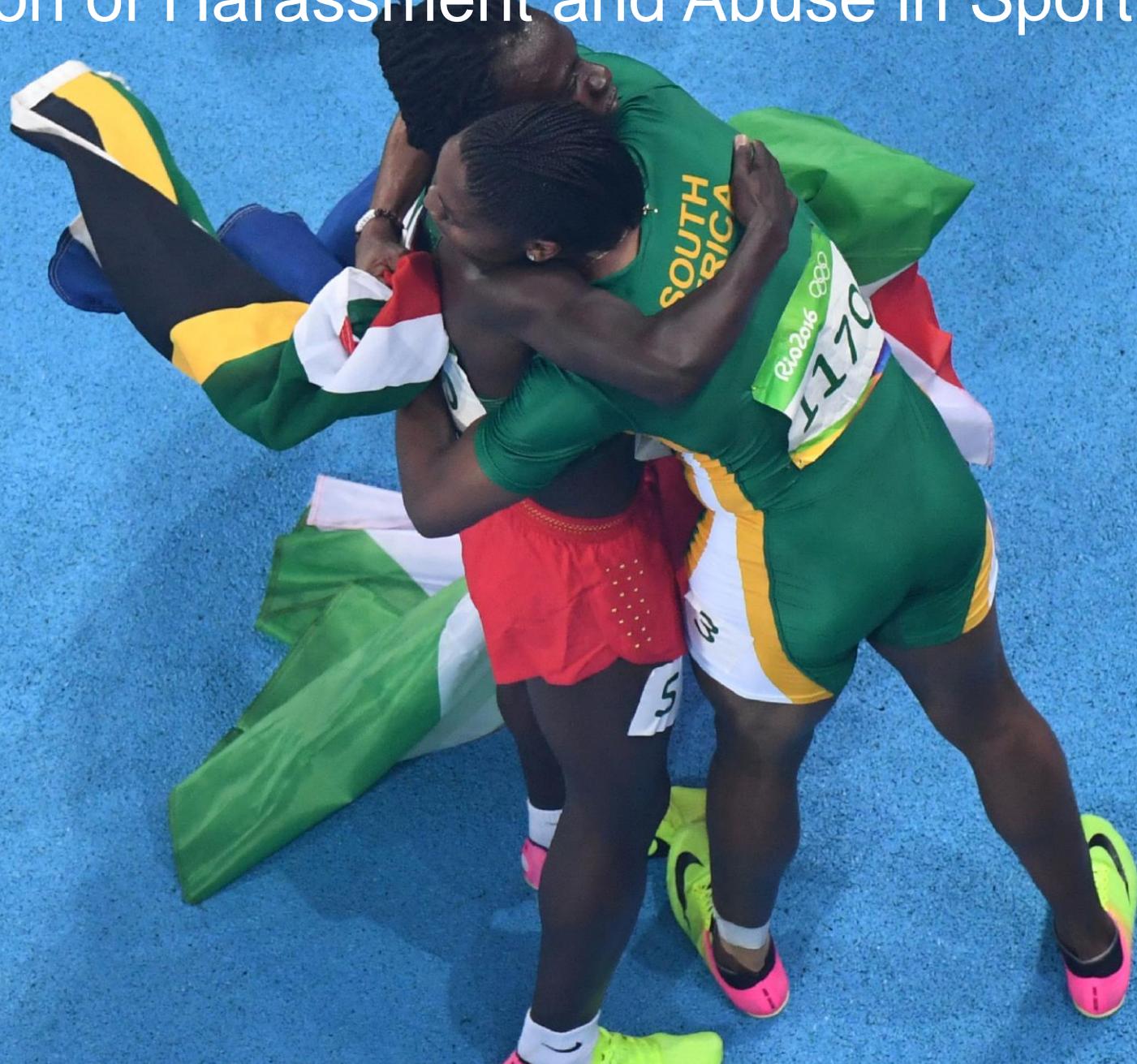
- ✓ Located at the Olympic Village
- ✓ Vote in the IOC Athletes' Commission election
- ✓ Provide information on IOC support for athletes
- ✓ Meet with Athletes' Commission Members
- ✓ Relax & Learn
- ✓ Watch competitions on big screen



Samsung phone for athletes in Sochi, Rio and Pyeong Chang



5. Prevention of Harassment and Abuse in Sport



Prevention of harassment and abuse initiatives

- ✓ IOC Consensus Statements
- ✓ IOC Games Time Framework
- ✓ IOC Guidelines for IFs and NOCs
- ✓ IOC Educational materials
- ✓ IOC Toolkit



IOC Toolkit

- ✓ Guidance to develop and implement athlete safeguarding policies and procedures
- ✓ Recommendations
- ✓ Developed in collaboration with Olympic Movement stakeholders
- ✓ Online
- ✓ Launch date - November 2017



6. Olympic Solidarity

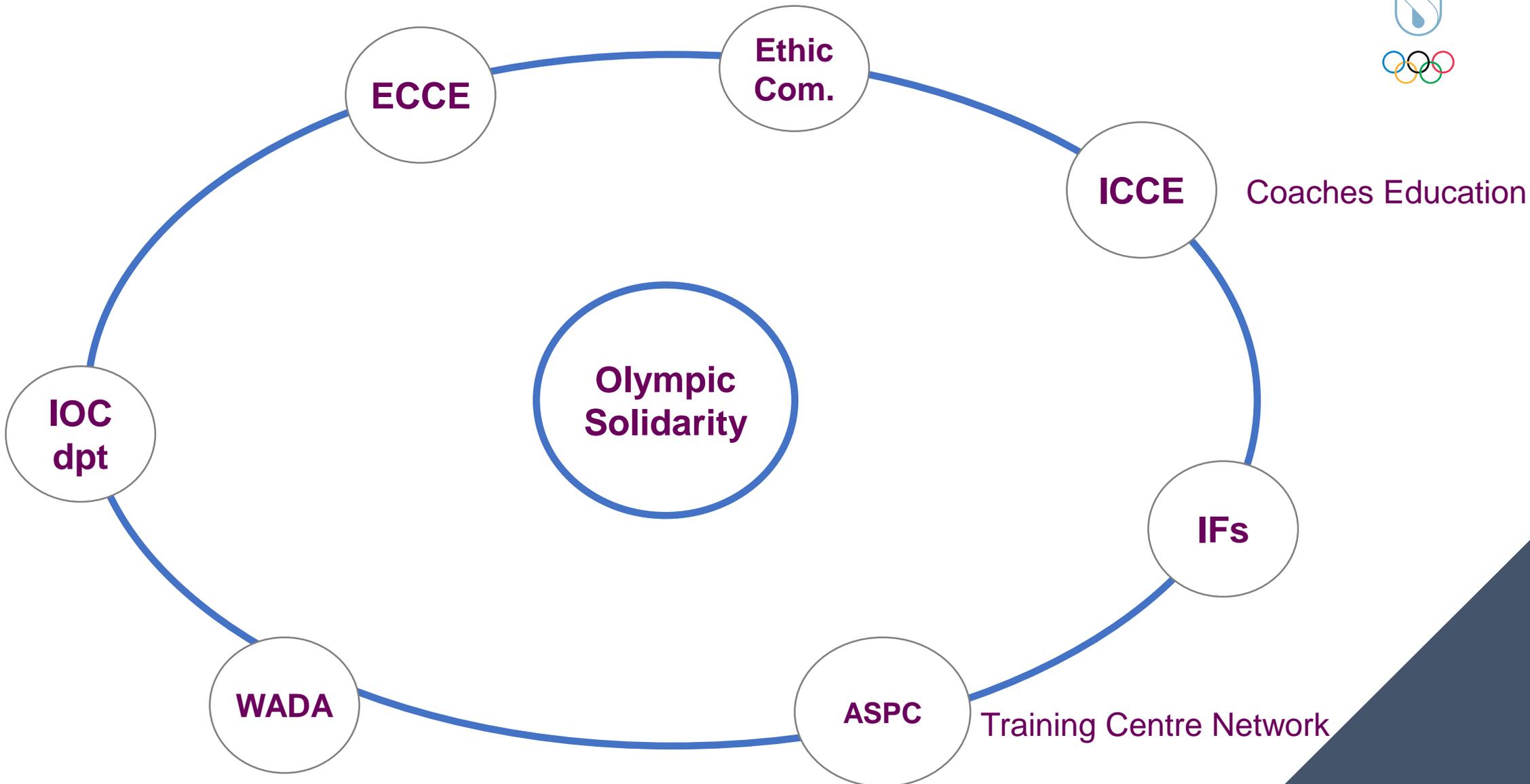


Olympic Solidarity Mission

To organise assistance to NOCs in particular those which have the greatest need of it, in order that NOCs may fulfil their responsibilities to the Olympic Movement while adhering to the IOC strategy.



Global partners

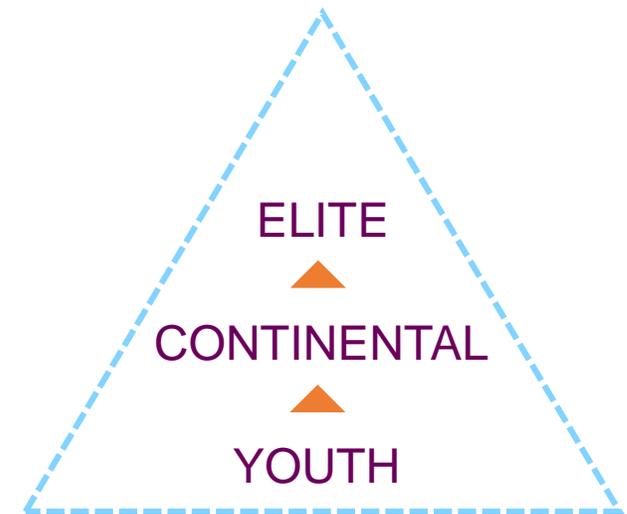


Coaches Education

Training Centre Network

Athletes Programmes

- ✓ Olympic Scholarships for Athletes – PyeongChang 2018
- ✓ Olympic Scholarships for Athletes – Tokyo 2020
- ✓ Team Support Grant
- ✓ Continental Athlete Support Grant
- ✓ Youth Olympic Games – Athlete Support
- ✓ Athlete Career Transition new
- ✓ Refugee Athlete Support new



Striving for excellence
at all levels

Programmes

- ▶ Technical Courses for Coaches
- ▶ Olympic Scholarships for Coaches
- ▶ Development of the National Sports System (DNSS)



7. Athlete Learning Gateway





BOOST YOUR PERFORMANCE - SHAPE YOUR FUTURE

Sign up for **FREE** courses from world-leading institutions designed for elite athletes and their entourage.

VIEW OUR COURSES



Short Courses and Features

Take courses led by world renowned academics and sporting minds. Explore articles and videos from well respected sporting sites.

VIEW OUR COURSES

Community and Insights

Get exclusive tips from Olympians and leading coaches. Share your experiences and interact with athletes around the world.

JOIN THE DISCUSSION



Search courses

GO



Business Start-Up: From Idea to Launch

Part of the 'Business of Sport' Series

Do you have a great business idea but are unsure how to make it a reality? If so, join us as we show you how to set up, fund, launch and grow your own business.



Speaker

Dr Lisa Delpy Neirotti



Subtitles: FRA,ESP,POR

LAUNCH COURSE



Sports Nutrition: Eat to Compete

Part of the 'Science of Sport' Series

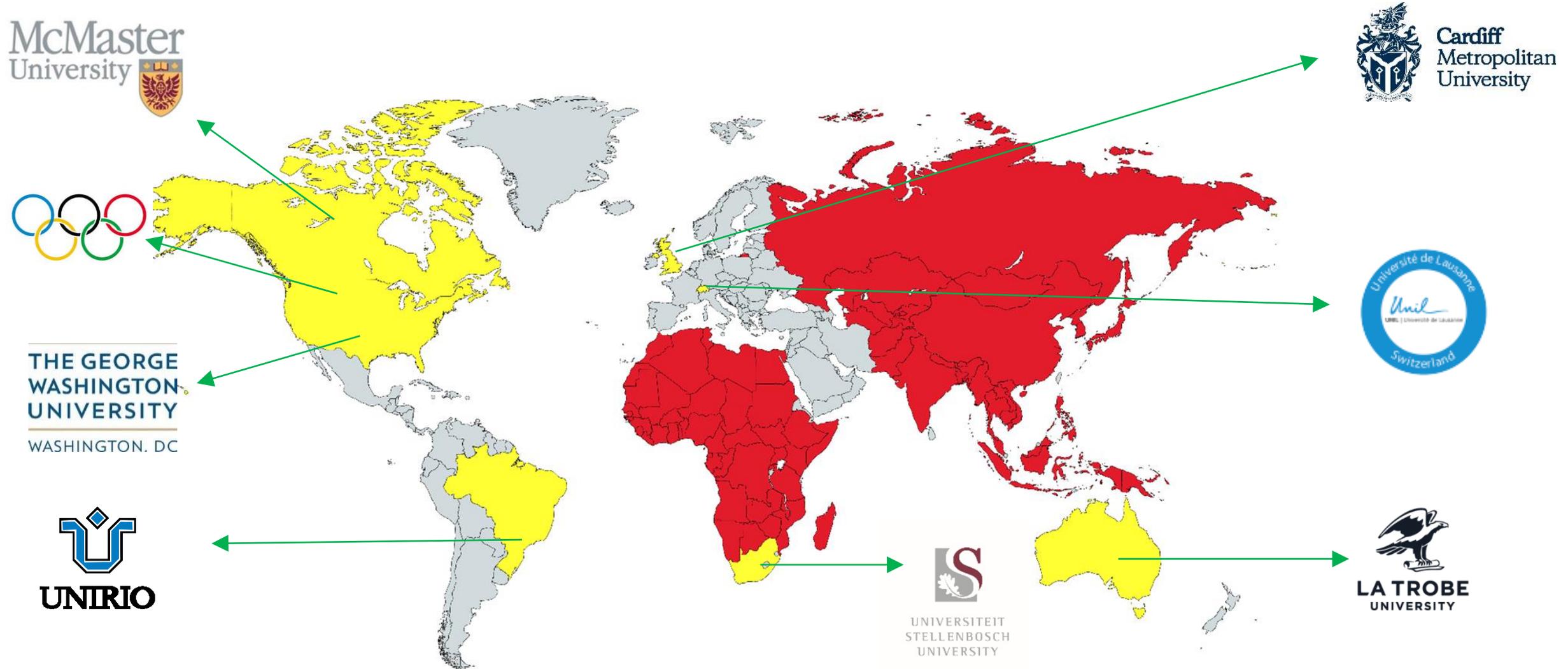
High energy levels, delayed fatigue and accelerated recovery are all benefits associated with good nutrition. Join us and find out how to take control of your nutrition and take your performance to the next level.



Speakers



Geographic Diversity: Global representation of 2017 course contributions





Athlete Learning Gateway Community

Activity

Topics

People

Sort by: Name ▾



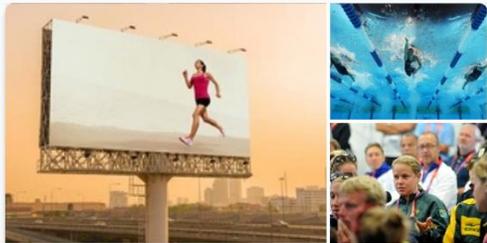
1. How to use this group
3 Cards



2. Psychology
24 Cards



3. Nutrition
23 Cards



4. Careers
27 Cards



5. Physiology
36 Cards



6. Chat with Champions
4 Cards



7. Women in Sport
4 Cards

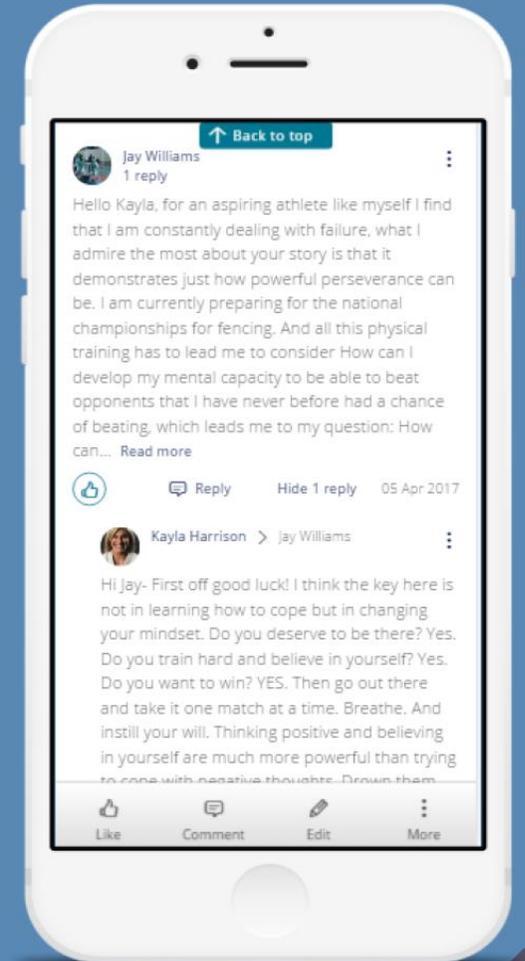
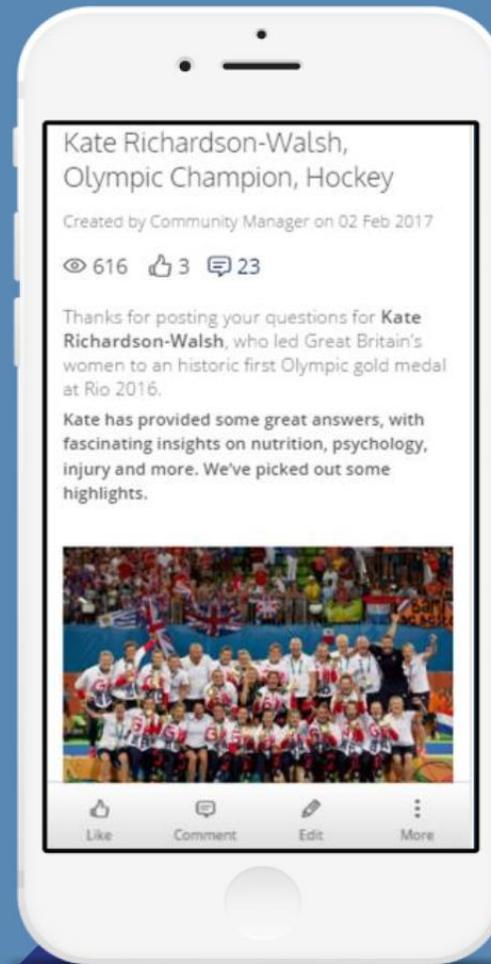
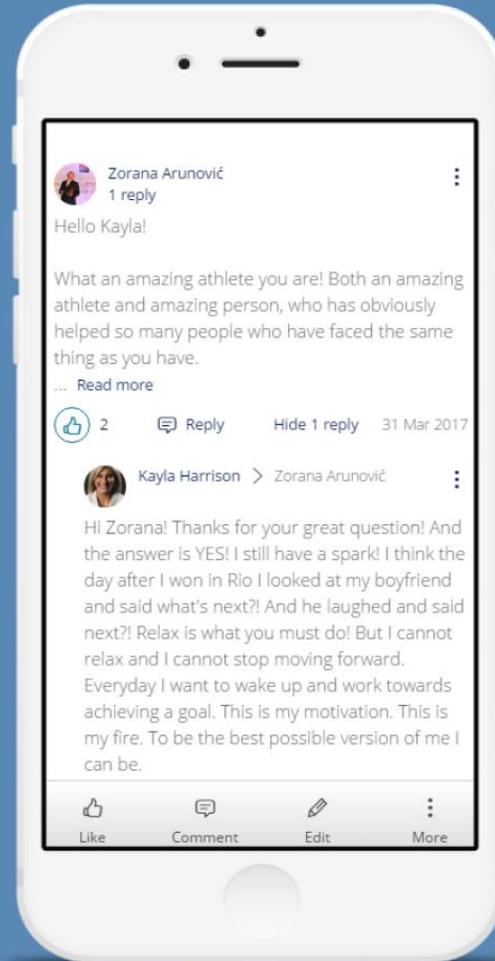
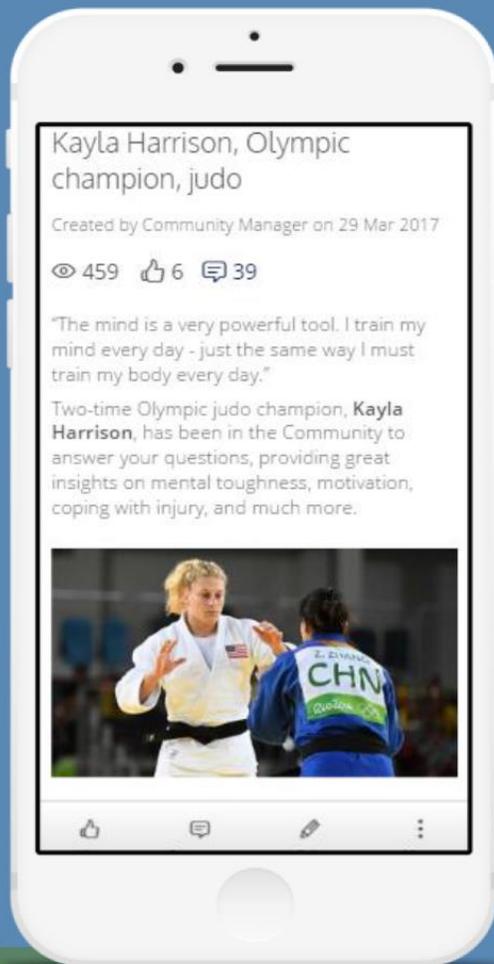


8. Coaching and entourage
13 Cards



9. Mental Health
3 Cards

High quality interaction between members and guests with topics such as motivation, injury, nutrition and managing defeat all explored.

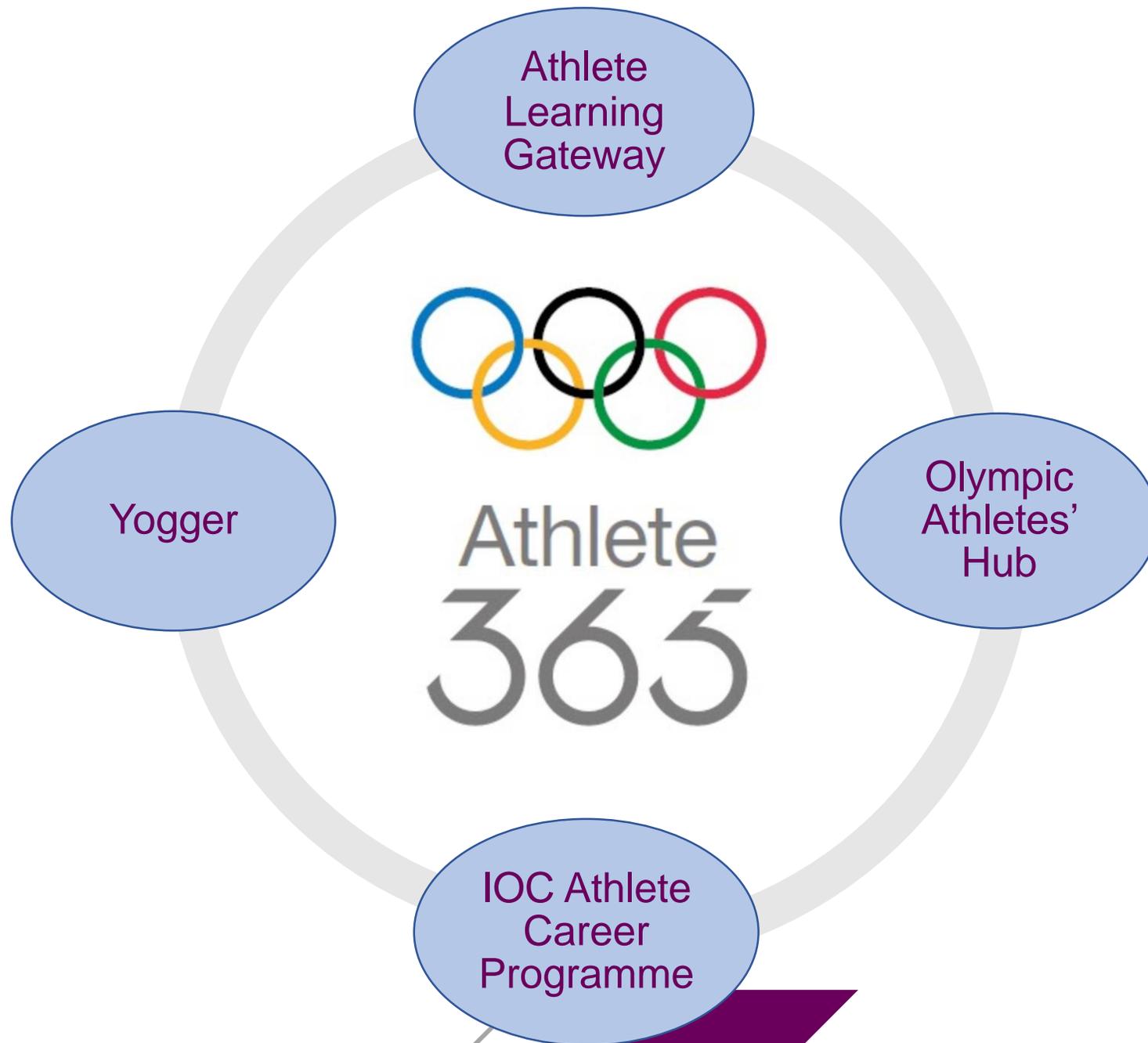


What is next?

5



DRIVE



Questions?



Thank you!



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