



Update to the ASPC III Americas Continental Forum

October 31, 2014

Video # 1



State of the Games

- TO2015 has grown to well over 450 people; 40% of the team has multi-sport Games experience.
- Venue construction is on or ahead of schedule.
- Record number of sponsors on board.
- Highest number of Olympic and Paralympic qualifiers ever.
- Test event program well underway.
- Torch Relay announcement October 1, 2014.
- First phase of ticket applications and public ticket sales closed October 6, 2014.



TO2015 Sponsor Family – Lead and Premier Partners

LEAD PARTNER



PREMIER PARTNERS



OFFICIAL IT BROADCASTER



OPENING CEREMONY CREATIVE PARTNER

CIRQUE DU SOLEIL



TO2015 Sponsor Family – Official Suppliers and Proud Supporters

OFFICIAL SUPPLIERS



PROUD SUPPORTERS

BT/A Advertising

Burnbrae Farms

Division Sports-Rep Inc.

Gold Medal Systems

La Presse

Minavox

Nautique Boats

The Canadian Press

Vision Critical



Public Engagement and Awareness of Games

- One-year countdown celebration a huge success
 - More than 30,000 attended
 - Extensive media pickup
- Volunteer Recruitment
 - Reached 38,000+ applications
 - Interviews underway
- Projected Visitors – 250,000



Pan Am Games Sport Program

July 10-26, 2015

- 36 sports.
- 52 disciplines.
- 8,500 athletes, coaches and team officials.
- 41 countries.
- 365 medal events.
- Over 400 ticketed sessions.



Pan Am Games Historical Perspective

	Winnipeg 1999	Santo Domingo 2003	Rio 2007	Guadalajara 2011	TORONTO 2015
# Olympic sports	26	26	26	26	28
# Pan Am-only sports	8	9	8	10	8
# Total sports	34	35	34	36	36
# Total disciplines	47	48	49	51	52
# Athlete quotas	5,120	5,292	5,696	6,005	6,135



Pan Am Games Firsts

- Biggest Pan Am Games ever.
- Full Rio 2016 Olympic program.
- Women's baseball; men's softball returns.
- Highest level of participation ever by women.
- Athletes Advisory Council.



Parapan Am Games Sport Program



August 7-15, 2015

- 15 sports.
- 16 disciplines.
- 2,500+ athletes, coaches and team officials.
- 30 countries.
- Maximum of 459 medal events.
- Over 100 ticketed sessions.



Parapan Am Games Historical Perspective

	Mexico City 1999	Mar del Plata 2003	Rio 2007	Guadalajara 2011	TORONTO 2015
Total countries	18	28	25	26	30
Total sports	4	9	10	13	15
Athlete quotas	1,000	1,500	1,150	1,300	1,608



Parapan Am Games Firsts

- Biggest Parapan Am Games ever.
- Debut of Wheelchair Rugby & women competing in Sitting Volleyball.
- Return of Football 7-a-side to the Parapan Am sports program.
- NPC Support Program.
- Athletes Advisory Council.



Attracting the Best Athletes

- Highest level of competition ever.
- Build brand equity for the Games.
- The TORONTO 2015 advantage.
- 19 Olympic sport qualifiers and 15 Paralympic sport qualifiers – highest number ever.
- Strong collaboration with key stakeholders.



Venue Plan

Infrastructure Update

- Most comprehensive investment in sport infrastructure in Canadian history (\$730M – 10 new and 12 renovated venues)
- Construction on time and under budget

Venue Overview

- 32 competition venues; 15 training venues
 - competition venues – 9 new, 8 renovated, 15 existing
 - training venues – 1 new, 4 renovated, 10 existing
- 5 zones (Pan Am Park, downtown, east, north, west)
 - 11 venue clusters and 9 stand-alone venues for Pan Am Games
 - 5 venue clusters and 4 stand-alone venues for Parapan Am Games



CIBC Pan Am Park Zone

- EPS** Exhibition Stadium
- EXC** Exhibition Centre
- OPW** Ontario Place West Channel
- PBV** Chevrolet Beach Volleyball Centre
- TCO** Toronto Coliseum
- MMC** Main Media Centre

Downtown Zone

- PAF** Pan Am/Parapan Am Fields
- RCY** Royal Canadian Yacht Club
- RYA** Ryerson Athletic Centre
- VAR** Varsity Stadium
- IBP** Parapan Am International Broadcast Centre
- MTC** Metro Toronto Convention Centre
- NPS** Nathan Phillips Square
- PAD** Pan Am Ceremonies Venue
- PAV** CIBC Pan Am/Parapan Am Athletes' Village
- PPC** Parapan Am Main Press Centre & Parapan Am Games Family Hotel
- SHR** Parapan Am Games Family Hotel
- WES** Pan Am Games Family Hotel

East Zone

- ABL** Abilites Centre
- AJX** President's Choice Ajax Pan Am Ballpark
- ANG** Angus Glen Golf Club
- MAR** Atos Markham Pan Am/Parapan Am Centre
- OBX** Oshawa Sports Centre
- PAC** CIBC Pan Am/Parapan Am Aquatics Centre and Field House, University of Toronto Scarborough Tennis Centre
- UTS**

North Zone

- CCE** Pan Am Cross-Country Centre
- CEP** Caledon Pan Am Equestrian Park
- HRD** Hardwood Mountain Bike Park
- MWW** Minden Wild Water Preserve
- TTS** Pan Am Shooting Centre
- YOR CTC** CIBC Pan Am/Parapan Am Athletics Stadium & Canadian Tennis Centre
- PVH** Mountain Bike Satellite Accommodation
- PVM** Canoe/Kayak Slalom Satellite Accommodation
- PVN** Shooting & Equestrian Satellite Accommodation

West Zone

- CEB PLB** Centennial Park Pan Am BMX Centre & Pan Am Bowling Centre
- HAM** CIBC Hamilton Pan Am Soccer Stadium
- HEN** Royal Canadian Henley Rowing Course
- MIS** Mississauga Sports Centre
- MIV** Cisco Milton Pan Am/Parapan Am Velodrome
- WFC** Welland Pan Am Flatwater Centre
- PVB** Rowing & Canoe/Kayak Sprint Satellite Accommodation
- PVF** Football Satellite Accommodation
- YYZ** Toronto Pearson International Airport



CIBC Pan Am/Parapan Am Athletes' Village



Completion Date: January 2015



CIBC Hamilton Pan Am Soccer Stadium



Completion Date: September
2014



Atos Markham Pan Am/Parapan Am Centre



Cisco Milton Pan Am/Parapan Am Velodrome



Completion Date: November
2014



CIBC Pan Am/Parapan Am Athletics Stadium



Completion Date: November
2014



CIBC Pan Am/Parapan Am Aquatics Centre and Field House



Completion Date: September
2014



Video # 2



TO2015 Sport Legacies

- ✓ New and renovated world-class sport facilities across a wide Games footprint.
- ✓ Sustainable high performance and community/recreational programming.
- ✓ Enabling athletes to live, train and compete in Ontario.
- ✓ World-class sport equipment distribution.
- ✓ Sport hosting opportunities (“sport tourism”).
- ✓ Enhanced capacity in human resources.
- ✓ Transfer of Knowledge / Best Practices.

