



ASPC Member Benefits

Overview:

Membership with the ASPC is a unique opportunity to focus on your growth as a leader and the effectiveness and efficiency of your Center.

Solid leadership and strong administration are essential at an Institute. Good leadership does not win medals, but bad leadership causes chaos, instability, uncertainty and negatively impacts performance. Strong leadership impacts the overall functioning of our Institutes and, thus, the development and advancement of elite athletes. Daily we ask our athletes and coaches to get better. Are we also getting better at our business? We can all do better. With great intentionality we try to be better tomorrow than today. We are challenged to look at every aspect of our business and make it great. Getting better is not automatic. We need to take action, to learn, to grow, to develop to get better.

The ASPC exists to foster collaboration, education, professionalism, advocacy, and innovation within the sport performance industry. It serves as a platform for sharing knowledge, establishing standards, advocating for the sport sector, and developing people.

Our elite sport systems are underpinned by strong leadership. Providing opportunities for learning, new experiences and exchanges is a central mandate of the ASPC. The ASPC is dedicated specifically to those in leadership positions at high performance training centres. How do you get better so you can better develop and meet the needs of the leadership pool you serve? The ASPC offers such a "greenhouse" learning environment. It is a great opportunity to develop staff, to establish networks and to share ideas and experiences and make you think differently and to learn from others in the same business.

Benefits:

Membership in the Association of Sport Performance Centers (ASPC) offers several benefits, including:

1. **Knowledge Sharing:** ASPC members gain access to a network of professionals and organizations in the field of sport performance. This allows for valuable connections, collaborations, and sharing of knowledge and best practices. Members are colleagues you can call upon and count upon. There may be differing approaches based on local realities but as we concentrate on common interests and common purposes significant advancements can be made.
2. **Resources and Education:** ASPC provides members with educational resources, research findings, and industry insights. These resources help members stay updated on the latest trends, technologies, and advancements in sport performance. For example, the ASPC website is an opportunity to profile your center and let others know what you have to offer.

3. **Professional Development:** ASPC offers opportunities for professional development through webinars, conferences, and Forum. Members can enhance their skills, knowledge, and expertise in areas such as leadership, developing others, operational management, and athlete performance optimization. For example, the ASPC biennial Forum on Elite Sport or the Continental Forums are an excellent opportunity to gain new knowledge and contacts and is the only conference dedicated to developing leaders in high performance training centers.
4. **Benchmarking and Standards:** The ASPC has established standards and benchmarks for sport performance centers. Members can benefit from these guidelines and conduct a “self-assessment” of their center to ensure their facilities, staff and practices meet industry standards, leading to improved quality and credibility.
5. **Collaboration and Partnerships:** ASPC facilitates collaboration and partnerships among its members. This allows for joint projects, research studies, and the exchange of ideas, fostering innovation and progress in the field of sport performance. There is so much benefit to be gained by working together and so much we can learn from one another.
6. **Visibility and Promotion:** Membership in ASPC can enhance the visibility and reputation of sport performance centers. The ASPC has a web database for the promotion of each members’ site. The ASPC produces, and widely circulates, an e-Magazine that provides updates on ASPC activities and resources. The ASPC promotes its members and their events and achievements, potentially attracting athletes, teams, and other stakeholders seeking high-quality performance services. Additionally, the ASPC recognition awards offer profile and prestige to members elevating their credibility within the high-performance sport sector.
7. **Advocacy and Influence:** ASPC advocates for the interests of its members and the sport performance industry as a whole. By joining the ASPC, members contribute to a collective voice that can influence policies, regulations, and funding opportunities that impact our field. The ASPC is an active international partner that has increasing influence and capacity. The ASPC has several short-term committees/task force groups where members can make voluntary contributions to the ASPC projects and also allows one to learn new skills and develop new relationships.
8. **Access to Experts:** ASPC provides access to a network of experts, including sport scientist and medicine personnel, coaches, and industry leaders. Members can tap into this expertise for guidance, advice, and mentorship and thus leverage each other’s expertise, resources, and insights around a common cause. Learn from world leading experts and from your colleagues on how to develop your people, how to create an environment of excellence and how to elevate the performances of athletes and coaches. For example, many of the centres employ subject area experts (such as medical, psychology, nutrition, strength and conditioning etc.) and these experts provide a very powerful network of professionals.

In a rapidly changing and an increasingly competitive high performance world, the need for new thinking has never been more urgent. The ASPC is a values based, forward looking, and outward reaching professional association that is a recognized, reliable, respected and trusted partner and an active member of global high performance sport community. Contact the ASPC (<https://sportperformancecentres.org>) for more information.