



ASC TORONTO 2013 FORUM ON ELITE SPORT



Sport Canada



**BID FORM FOR THE 2013 FORUM ON ELITE SPORT**

Name of the Event: INTERNATIONAL FORUM ON ELITE SPORT
Dates of the Event: August 21st - 25th, 2013 (proposed)

Responsible Institution: Canadian Sport Centre Ontario
Responsible Contact: Debbie Low

Organization: Canadian Sport Centre Ontario
Responsible Contact Name: Debbie Low
Position: CEO

Contact Details

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This document is to be sent before (28th of June 2011) to:

Secretariat
IAHPSTC Hosting Center - CAR
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08173 Sant Cugat del Valles - Barcelona, SPAIN
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For more information please contact us at the Secretariat:
Francesc de Puig fdepuig@car.edu and Josep Escoda jescoda@car.edu

Date: June 27th, 2011

Signature of the Responsible:

Please explain your proposal hereby:

I. WHY

Theme of the 2013 Elite Sport Forum: "Developing the Leader" Management and Leadership in High Performance Sport Centres.

Focus of the Forum

The focus of the Elite Sport Forum will be **Management and Leadership in International High Performance Sport Centres**. How do we better develop present and future leaders of high performance sport centres? How do we better equip the ASPC members and high performance centre leaders in their respective locations to be even better leaders? What skills, knowledge, abilities and tools can be offered that will contribute to the personal and professional growth of high performance centre leaders? How do we elevate the efficiency, effectiveness and impact of our centres through a focus on developing strong leadership? At the Forum, participants will share learnings and best practices amongst each other. They will learn what works, what does not and how to create and manage change. The Organizing Committee hopes that the forum will ultimately strengthen high performance sport management globally. We will be prepared to share our learnings in Canadian high performance sport and what has led to successes in the past and given us high expectations for future performances.

As part of hosting the Toronto 2015 Pan/ParaPanAmerican Games, the Committee Organization is striving to fulfill an outreach commitment of sharing, supporting and learning from Central and South American countries. With the 2015 Pan/Parapan American Games being hosted in Toronto, the Organizing Committee has partnered with the TO2015 Organizing Committee to ensure that there is an outreach commitment of sharing with, learning from and supporting the countries in the Americas and Caribbean. TO2015 is committed to this endeavour and has agreed to financially support a significant number of delegates from these regions to attend the Forum and assist in building capacity leading into the Games.

Canadian Context

The national network of Canadian Sport Centres is transitioning to facility based and integrated high performance sport institutes. The Canadian Sport Centre Ontario will be an institute based on new facility inventory related to the hosting of the 2015 Pan/ParaPanAmerican Games that are being held in Toronto.

The Pan/ParaPanAmerican Games are a multi-sport event involving competitors from all nations in the Americas. Similar to the Olympic Games it is held every four years – the year preceding the summer Olympic Games. The Games were last held in 2007 in Rio de Janeiro, Brazil and will next be held this year (2011) in Guadalajara, Mexico. There are approximately 6,000 athletes from 42 countries who participate in 36 sports over a period of 20 days.

The Host City

Toronto, Ontario is Canada's largest city, boasting a population of 5.5 million. It is the fifth largest city in North America, after Mexico City, New York, Los Angeles and Chicago. It is a multi-cultural city that can easily be accessed through the Toronto Pearson International Airport.

Toronto is situated on the northern shore of Lake Ontario and has a moderate climate, seeing all four seasons in the year. Canada has two official languages – English and French. However, because Toronto is so multi-cultural you may hear over 140 languages and dialects including Chinese, Italian, Spanish and Portuguese.



Toronto's Chinatown



Toronto's Annual Caribana Festival



Toronto's Little Italy

Although Toronto is a highly urbanized area, nature is only a stone's throw away at Canada's largest botanical garden, the Royal Botanical Gardens and at the Niagara Escarpment, running the length of the entire Niagara Region.

Toronto is a thriving centre for high performance sport, both amateur and professional. These professional sport organizations have carved out a notable place in Toronto's community. The city is home to Major League Baseball's Toronto Blue Jays, the National Basketball Association's Toronto Raptors, Major League Soccer's Toronto Football Club, the National Hockey League's Toronto Maple Leafs and the Canadian Football League's Toronto Argonauts. Toronto has also hosted a number of international sporting events including the 2007 FIFA U-20 World Cup and the Roger's Cup Tennis Open. Toronto is home to world-class sport. The facilities used by Toronto's professional sports teams are elite venues and are part of the Toronto 2015 Pan/Parapan American Games plan. These venues include: the Rogers Centre, the Air Canada Centre, the Rexall Centre, and the BMO Soccer Stadium.



Air Canada Centre, Home of: The Toronto Maple Leafs (NHL), The Toronto Raptors (NBA), & The Toronto Rock (NLL)



BMO Field, Home of: The Toronto Football Club (MLS)

According to “Toronto’s Agenda for Prosperity,” Toronto is at the core of one of the fastest growing economic regions in North America. It has developed a broad range of economic clusters that characterize a global city region, with specialized financial and business services, high-value design and manufacturing, entertainment and tourism services and innovative cultural producers.

“Toronto is on its’ way to becoming a global business city, a global inspiring city, a hub of environmental innovation and a beacon of diversity and cohesion.”

-Toronto’s Agenda for Prosperity

In 2009, there were a total of 174,000 businesses in the Greater Toronto Area, with 83,000 in the City of Toronto proper.

Patents are one way of measuring economic innovation. According to the World Intellectual Property Organization, Toronto is ranked 17th globally in the number of approved patents.

The City of Toronto also participates in an International Alliance Program. This Program fosters formal and informal relationships with other international cities to strengthen economic, cultural, tourism and multicultural links internationally and to share best practices with other municipalities. Toronto’s partner cities include: Chicago, USA; Chongqing, China; Frankfurt, Germany; and Milan, Italy.

The Canadian Sport Tourism Alliance (CSTA) is dedicated to market Canada internationally as a preferred sport tourism destination. The CSTA has 26 affiliate organizations located in Toronto, including the City of Toronto. The Sport Alliance of Ontario (SAO) strives to provide services assisting in the development and delivery of competitive and recreational sport in the province of Ontario. The SAO has nearly 70 member organizations, all located in Toronto.



Downtown Toronto

Toronto is also home to five prestigious business schools; three being linked to universities and the other two college schools. The University of Toronto is home to the Rotman School of Management. York University features the Schulich School of Business and The Ted Rogers School of Management is located at Ryerson University. Both Humber College and Centennial College also offer applied business programs to their students.

What are the Canadian Sport Centres?

V

The Canadian Sport Centres (CSCs) are a network of seven multi-sport development and service centres across Canada. The CSCs have on-going commitments of support from their national founding partners: Sport Canada, the Canadian Olympic Committee, the Coaching Association of Canada, and a variety of other partners provide support to the CSCs (i.e. Own the Podium, the Ministry of Health Promotion and Sport in Ontario).

Purpose

The purpose of the CSCs is to contribute towards an enhanced daily training environment for current and future high performance athletes striving for top performance in international competition. The CSCs provide support services to eligible high performance athletes and coaches in the areas of Performances Services, Life Services and Support Services designed to enhance their performance and their well being in a holistic manner. The CSCs have established a network of expert service providers throughout the country to service athletes and coaches in close proximity to their training environment.

Vision

In four locations there is a transition to facility based Canadian Sport Institutes (CSIs) which will further enhance the quality of the daily training environment for Canadian high performance athletes and their coaches. This world class daily training environment is designed to meet the needs of Canada's athletes and coaches and will provide them every advantage to compete on the world stage through innovative life services, state of the art sport science and sport medicine services and expertise. This dynamic environment will promote a transfer of knowledge and interaction across multiple sports.

Guiding Principles

The CSCs' programs and services are focused on those required by high performance athletes and coaches to achieve their potential in a manner emphasizing the holistic development of the individual in both personal and athletic pursuits. The CSCs believe in a team approach and the essential need for partnerships, leadership, high quality services and the ethical pursuit of international sport excellence.

Commitment

The CSCs are committed to fostering a positive sport environment for athletes and coaches. It is essential to increase awareness and understanding of the range of behaviours that contribute to, or detract from a positive sport environment. The CSCs are therefore committed to a drug free and harassment free sport environment.



Theme of the 2013 Elite Sport Forum: "Developing the Leader" Management and Leadership in High Performance Sport Centres

The 2013 Forum for Elite Sport will be designed for the professional development of high performance sport centre leaders. We will share and learn over a period of four days how to better lead and manage our respective Centres, strengthen governance, and improve our leadership skills.

The Canadian Although Toronto is a highly urbanized area, nature is only a stone's throw away at Canada's largest botanical garden, the Royal Botanical Gardens and at the Niagara Escarpment, running the length of the entire Niagara Region. Olympic Committee, the Canadian Paralympic Committee, the network of Canadian Sport Centres, Sport Canada (federal government), the Ministry of Health Promotion and Sport (provincial government), and the Toronto 2015 Pan/ParaPanAmerican Games Organizing Committee are committed to support the Forum.

The CSCs are partnered with National Sport Organizations, Provincial Sport Organizations, the Coaching Association of Canada and their respective provincial sport alliances.

CSCs deliver the National Coaching Institute providing professional development and education to high performance coaches, leading them to the country's highest level of recognized coaching certification: an Advanced Coaching Diploma.

The Canadian Sport Institute Ontario will be a legacy facility of the Toronto 2015 Pan/ParaPan American Games. This 350,000 square feet state of the art sport facility will provide a home for Canada's best athletes, coaches, sport scientists, and sport management professionals. Hosting this event will open communication and a sharing of resources and practices with other international high performance sport institutes.

Benefits for your country / Institution

- The opportunity to host a number of renowned keynote speakers and discipline experts.
- Sharing our very own best practices and how Own the Podium changed the profile of Canadian sport.
- The opportunity to showcase the Toronto 2015 Pan/ParaPanAmerican Games venue.
- The opportunity to showcase the Canadian Sport Institute Ontario.
- The opportunity to liaise with other international high performance institutes, gaining centre management insight for Canada.
- Sharing of the practices that surround our premier National Coaching Institutes (NCIs) and our world class National Coaching Certification Program (NCCP).

The Forum has not been held in Canada since 2005 in Montreal, Quebec, when it was held in conjunction with the World Aquatic Championships. This is an opportunity to demonstrate how far Canada has come since 2005. The CSCs would gain international recognition on the world sport centre/institute stage.

The Forum would benefit all CSCs and our partners such as, Canadian Olympic Committee, Canadian Paralympic Committee by providing a better understanding of the sport system and leadership in sport within Canada. It would also give these organizations the opportunity to network with other delegates, as well as provide their organization with international exposure.

Proposal of Speakers and Topics from your Country

Our focus is to have leaders sharing with other leaders and potential speakers include:

Domestic Speakers

Alex Baumann, CEO Own the Podium

Ian Troop, CEO Toronto 2015 Pan/Parapan American Games

Richard Peddie, President & CEO Maple Leaf Sports and Entertainment

John Furlong, CEO VANOC

Mark Cohon, Commissioner Canadian Football League

Brian Burke, General Manager Toronto Maple Leafs

Peter Davis/Patrick Chan, 2011 World Champion Figure Skating - Coach/ Athlete Panel

Mike Chambers, Canadian Olympic Committee Past President

Jennifer Heil, 2006 Winter Olympic Games Gold Medalist Freestyle Moguls

International Speakers

Dick Pound, IOC Member

The Organizing Committee will also seek the help of ASPC in securing several world leading international speakers



Organizing Committee names:

Debbie Low, President & CEO Canadian Sport Centre Ontario (CSCO)
Tommy Wharton, Director, Sport Performance CSCO
John Grootveld, Director, Sport Performance CSCO
Laura Corbett, Manager, Coach & Athlete Services CSCO
Representative from partner institution - University of Toronto
Representative from the Toronto 2015 Pan/Parapan American Games Organizing Committee
Representative from Sport Canada
Representative from the Coaches Association of Canada
Representative from the Canadian Olympic Committee
Representative from the Ontario Ministry of Health Promotion and Sport

Named responsible to contact potential attendees:

Laura Corbett
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Getting Here

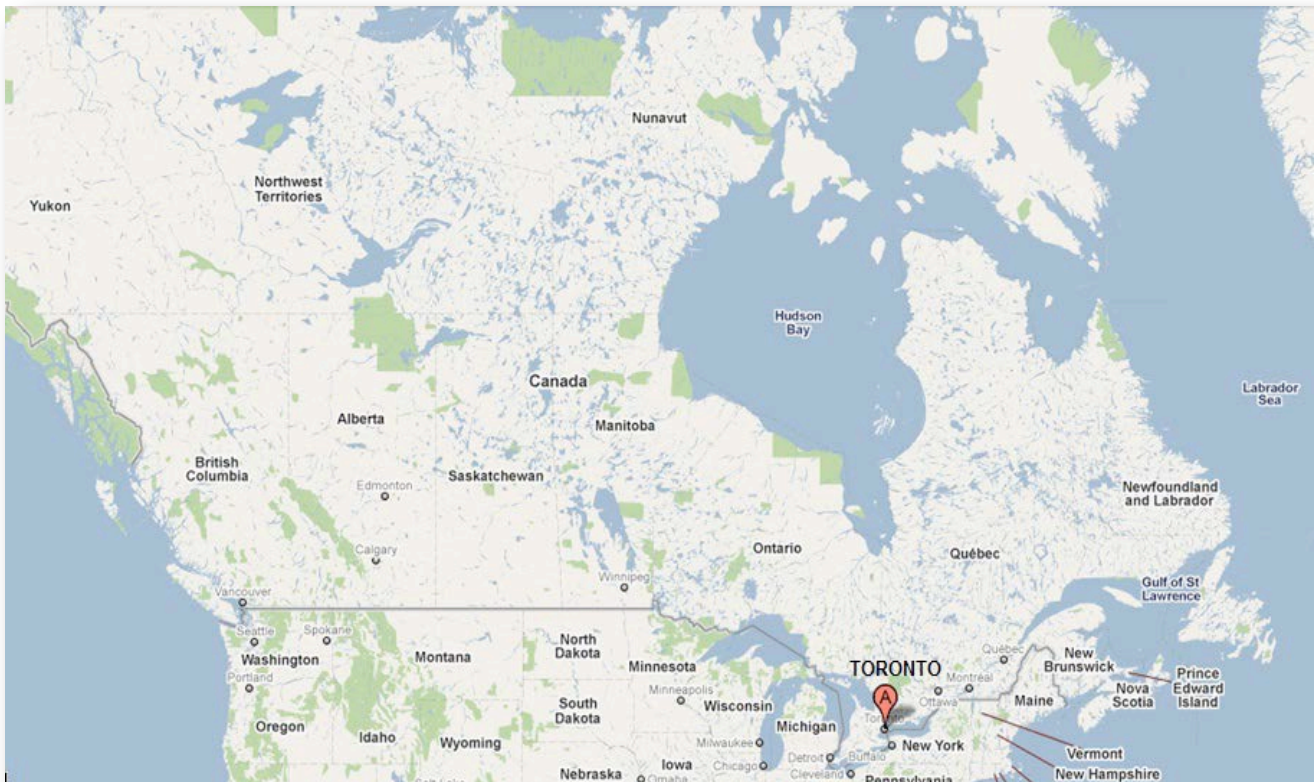
Toronto is a clean, safe and multi-cultural city, with 52% of its population having come from outside Canada. Toronto is centrally located in Canada and close to the United States border.

Toronto Pearson International Airport (YYZ) www.gtaa.com is connected to most major cities by frequent, direct flights on 50 airlines to 165 destinations in 50 countries. The airport is accessible and conveniently located close to downtown.

General Visa Information

The Organizing Committee will help international delegates in the securing of visas through the provision of proper documentation and/or a letter of invitation.

Map of Canada



Toronto is labelled by: 

Accommodation and Transport

X

Transportation will be provided for the ASPC Board (shuttle service) from the airport to the hotel and return. All other participants will be responsible for their own travel.

The Sheraton Centre Toronto Hotel

Located at 123 Queen Street West has the ability to provide accommodations and meeting space. Single and Double Rooms – \$159-\$199 CDN per night.

The Sheraton Centre boasts 59 meeting spaces with a range in seating capacity from 10 to 500.

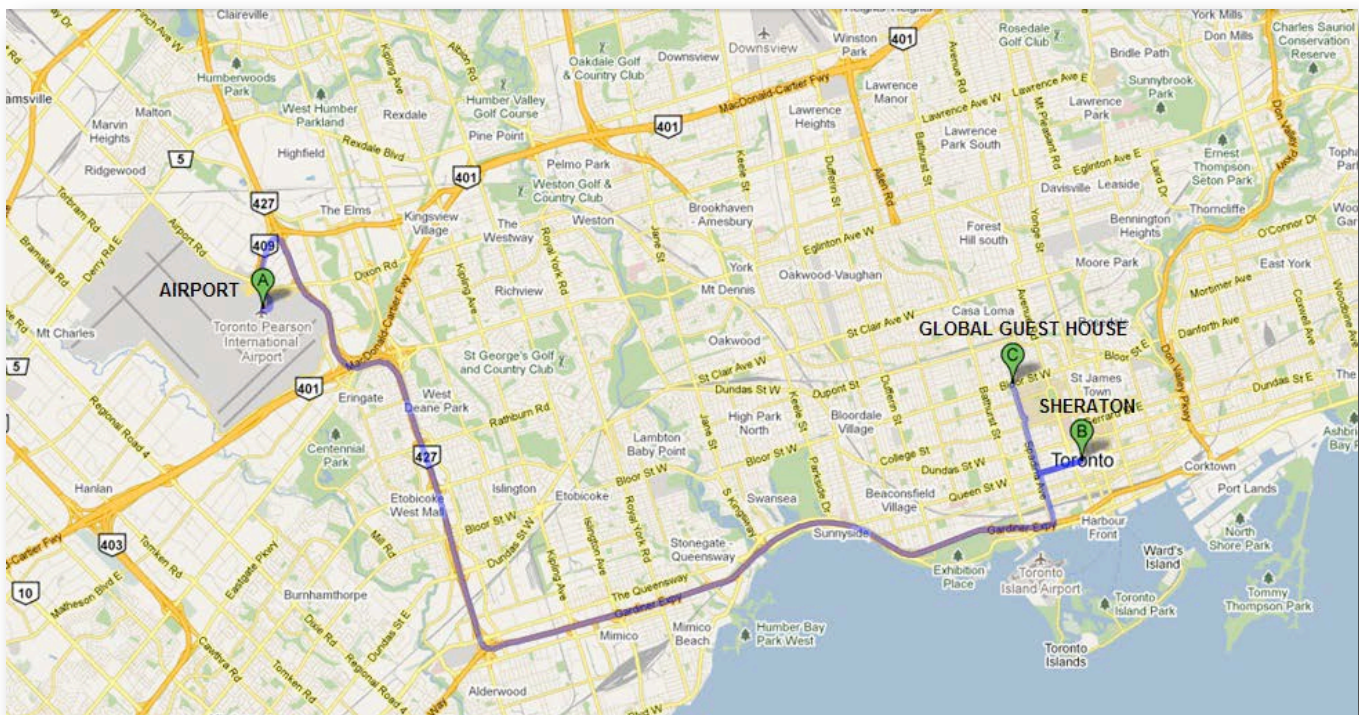
The Global Guest House

Attached to the University of Toronto, located at Spadina and Bloor Street, offers an affordable alternative.

Single Rooms – \$62 CDN per night.

Double Rooms – \$72 CDN per night.

Map of Toronto



Meeting Rooms

The Essex Ballroom at the Sheraton Centre will be equipped with AV, IT and WiFi. “Computer Display Package”, “Big Sound Package”, “High Speed Internet Access – Wireless”, plus technician labour.

In-house Audio-Visual Company to provide. See budget for attached costs.

Translation possibilities

Headsets with two translator booths.

Third party company to provide. See budget for attached costs.

Once here, visitors can navigate the grid-like streets of Toronto, by using the Toronto Transit Commission – a network of buses and a wide-stretching subway system. Over 1.5 million passenger trips are carried within the Greater Toronto Area each weekday. Union Station (located on the Toronto Waterfront) is the central hub for transport services.

Map of Toronto Transit Commision (TTC)



4. DRAFT BUDGET (see attached)

Cost to attendees \$250 CDN
Expected number of attendees 100

5. RELATED ACTIVITIES

Training site visits – the Toronto 2015 Pan/Parapan American Games progress, Canadian Sport Institute Ontario progress, York University track.
Sporting Events – Toronto Blue Jays baseball game, Toronto Football Club soccer game, Toronto Argonauts football game, Toronto Rock lacrosse game.

Near The Sheraton Centre Toronto Hotel and the Global Guest House

Art Gallery of Ontario, Hockey Hall of Fame, Royal Ontario Museum, CN Tower, Harbourfront, Casa Loma, Ontario Science Centre, Niagara Falls, Casino Niagara, Casino Rama, Ontario Place, Air Canada Centre, Rogers Centre (formerly SkyDome), Eaton Centre, Holt Renfrew and Yorkville Shopping District.

Opening Reception - Sheraton
Official Banquet with cultural sharing event - Sheraton
Closing Dinner - Atlantis Pavilion

Lunch and Coffee Breaks during the Forum - Sheraton
Translation into two Languages requirement English and Spanish or French or Hosting Language -
Headsets

Transportation

Arrival and Departure day and any official function - shuttle for ASPC Board from/to the airport, bus from Sheraton to Atlantis Pavilion.

Accommodation

Affordable accommodation A - B Categories / Hotel and Residence.

Offering Alternative Events to attend:

On Sunday of the forum, a number of excursions will be offered to everyone attending, including: a tour of the CN Tower, a Toronto Blue Jays baseball game, a visit to see Niagara Falls, a Toronto Rock lacrosse game, a Toronto Argonauts football game, or a Niagara-on-the-Lake winery tour.

Access to Internet wireless or wired - included in venue pricing at Sheraton Hotel.



Budget for Association of Sport Performance Centres Forum 2013 Elite Sport Forum

"Developing the Leader"

Leadership and Management in High Performance Sport Centres

Revenue

Total Income	
Canadian Sport Centres Network	\$25,000.00
Canadian Olympic Committee	\$35,000.00
Government of Canada (Sport Canada)	\$35,000.00
Government of Ontario (Ministry of Health Promotion and Sport)	\$35,000.00
	Total Estimated
	\$130,000.00

*Toronto 2015 Pan/Parapan American Games is committed to this endeavour and has agreed to financially support a significant number of delegates from the Americas and the Caribbean to attend the Forum and assist in building capacity leading into the games.

Expenses

Total Expenses for Forum Organizing Committee	
Site/Facilities	\$20,000.00
AV/Interpretation	\$25,000.00
Meals	\$45,000.00
Speakers/Entertainment	\$28,500.00
Transportation	\$3,500.00
Miscellaneous (gifts, etc)	\$8,000.00
	Total Estimated
	\$130,000.00

Association of Sport Performance Centres 2013 Elite Sport Forum

Hosted by: **Canadian Sport Institute Ontario**

**"Developing the Leader"
Management and Leadership in High Performance Sport Centres**

	Wed, Aug 21	Thurs, Aug 22	Fri, Aug 23	Sat, Aug 24	Sun, Aug 25
TIME	Sheraton Centre, Toronto	Sheraton Centre, Toronto	Sheraton Centre, MaRS Innovation Centre, Toronto	Sheraton Centre/Atlantis Pavilion Toronto	Multiple locations - Toronto/Niagara
9:00-10:00	Arrival to Toronto/Sheraton Centre or Global Guest House (University of Toronto)	Conference Registration	Panel Discussion Athletes/Coaches/High Performance Centre Leaders	Multi-tasking and delegating	Excursions: CN Tower, Blue Jays Game, Niagara Falls, The Rock Game, Toronto Argonauts Game, Niagara-on-the-Lake winery tour
10:00-10:45					
10:45-11:00		Break	Break	Break	
11:00-12:00		ASPC Board Meeting/Bus tour of Canadian Sport Institute Ontario and PanAmerican Games facilities being built	Leadership	Problem Solving and Decision Making	
12:00-12:30			Lunch - Sheraton, Essex Ballroom	Lunch - Sheraton, Essex Ballroom	
12:30-1:30		Lunch - Sheraton Centre, Essex Ballroom			
1:30-2:00		General Assembly Welcome Address - Essex Ballroom	Effective Communication	Conflict Resolution	
2:00-3:00		Split up for group chat, introductions by continent			
3:00-3:15		Break	Break	Break	
3:15-4:00		General Assembly continued	Collaboration, Cohesion and Teamwork	Rotman School of Management - University of Toronto Summary/Conclusion	
4:00-5:00		Keynote Address - High Performance in Canada, Alex Baumann			
5:00-6:00		Opening Reception - lighting of the torch Wine & Cheese social	MaRS Innovation Centre "Global Leadership" Presentation (5:30pm-7:00pm)	Cocktail Hour at the Atlantis	
6:00-7:00				Conference Registration	
7:00-8:00		ASPC Board Meeting at Sheraton Centre	Free night for dinner in Toronto	Dinner followed by live entertainment (the Caverners) at the Atlantis	
8:00-9:00					
9:00-10:00					
10:00-11:00					