

MIKE ENGLISH SCHOLARSHIP PROGRAM



Mike English Scholarship Programme Contest Guidelines

- Contest objective

To foster innovation, knowledge transfer, and positive impact in the sports field by promoting the development of projects that benefit both performance centers and the broader sports community. The winner will receive a prize of 10.000€ to support the implementation of the submitted project.

- Eligibility requirements

1. **Eligibility:** The contest is open to high-performance sports centers affiliated with the organizing ASPC.
2. **Project submission:** Any participating center can submit an innovative project related to the sports field. The project must have a clear focus on impact, knowledge transfer, and relevance for both the center and the ASPC.
3. **Submission deadline:** Projects must be submitted to the email address secretariat@sportperformancecentres.org by April 25th, 2025.

- Evaluation Criteria

Submitted projects will be evaluated based on the following criteria:

1. **Innovation:** Degree of originality of the project, as well as its capacity to implement these new ideas and solutions within the sports field.

2. **Project interest for the center:** Relevance of the project for the high-performance sports center. Evaluation of how this project contributes to the development, growth, and strategic objectives of the center.
3. **Project interest for ASPC:** Degree of interest and alignment of the project with the objectives of the ASPC association. Consideration of how the project benefits or contributes to the performance sports community.
4. **Knowledge transfer:** Evaluation of how the project facilitates knowledge transfer between different centers, coaches, athletes, and other key stakeholders. Potential impact of the project on developing skills and capabilities within the sports sector.
5. **Project impact:** Evaluation of the expected impact of the project in the short and long term, both at the center and in the sports community. Consideration of the sustainability of the project and its capacity to generate positive change.

- **Additional factors to consider:**

- Years of ASPC membership of the submitting center
- Involvement of the center within the ASPC
- Previous winners of the contest
- Project budget

- **Evaluation process:**

1. **Project reception:** All projects will be received and evaluated by a committee of experts determined by the ASPC Board
2. **Evaluation rubric:** Projects will be evaluated according to the criteria and sub criteria established in the rubric (*A rubric is a scoring tool that outlines specific criteria and performance levels to evaluate something*). Each project will be individually scored by each member of the evaluation committee.
3. **Winner selection:** The project with the highest score will be declared the winner and will receive the 10.000€ prize. In case of a tie, the evaluation committee will review the tied projects again to determine the final winner.

- **Prize**

The winning project will receive a 10.000€ prize intended for the implementation of the submitted project. Finalist projects may receive honorable mentions and visibility within the Association's community.

- **Project submission deadline and submission method**

- The deadline for project submissions is April 25th, 2025.
- Projects must be sent to the email address secretariat@sportperformancecentres.org or through the designated online registration platform.

- **General conditions**

- Projects must be original and must not have been winning projects in previous editions of the contest.
- Participating centers authorize the ASPC to use the projects, results, and any related material for promotional and educational purposes.
- Participation in the contest implies acceptance of these guidelines and the final decision of the evaluation committee.

- **Suggested structure for project submission**

To adequately structure the projects submitted to the Mike English Scholarship Programme, participants should ensure the inclusion of the following key sections. These sections will ensure that the projects are complete, well-founded, and aligned with the evaluation criteria set out in the contest guidelines:

1. **Project Title:** Brief and clear, reflecting the purpose and focus of the project.
2. **Executive Summary**
 - 2.1. **Main Objective of the Project:** A clear description of the project's purpose, what it aims to achieve, and its expected impact.
 - 2.2. **Expected Results:** What changes, improvements, or advancements are expected with the implementation of the project.
3. **Context and Justification**

- 3.1. **Description of the Current Environment and Situation:** Contextualization of the problem or need the project addresses (e.g., a challenge in sports performance, social inclusion, training, etc.).
- 3.2. **Motivation for the Project:** Explanation of why this project is relevant and necessary in the sports context of the center and the sports community.
- 3.3. **Relevance to the Center and Association:** How the project contributes to the objectives of the center and the ASPC.
4. **Project Objectives**
 - 4.1. **General Objective:** A clear statement of the specific goal of the project.
 - 4.2. **Specific Objectives:** Breakdown of the detailed and measurable objectives the project aims to achieve.
5. **Methodology and Strategy**
 - 5.1. **Approach and Methods:** Detailed description of the activities, strategies, and methodologies to be used to implement the project.
 - 5.2. **Work Plan:** A timeline with the main phases and activities of the project, including deadlines, resources, and responsibilities for each task.
 - 5.3. **Evaluation Plan:** How the success of the project will be measured (indicators, monitoring, and evaluation tools).
6. **Expected Impact**
 - 6.1. **Impact on the Center:** Description of how the project will benefit the high-performance center (e.g., improving infrastructure, athlete performance, social integration, etc.).
 - 6.2. **Impact on the Sports Community:** How the project will influence the local, national, or international sports community.
 - 6.3. **Sustainability:** Explanation of how the project results will be sustained long term.
7. **Knowledge Transfer**
 - 7.1. **Sharing Learning:** Explanation of how the project will contribute to knowledge transfer between different sports centers, coaches, athletes, etc.
 - 7.2. **Dissemination Plan:** How the project, its results, and best practices will be disseminated to other centers and stakeholders in the sector.
8. **Budget**
 - 8.1. **Detailed Breakdown:** A clear description of the budget required to carry out the project, specifying costs associated with each activity and resource.
 - 8.2. **Funding Sources:** Indicate if the project will receive additional funding or external support and how the funds will be managed.

9. Project Team

- 9.1. **Team Composition:** Description of the people involved in the project, their roles, experience, credentials, and responsibilities.
- 9.2. **Team Capabilities:** Explanation of the preparation and competencies of the team to carry out the project effectively.

10. Conclusion

- 10.1. **Summary of Key Points:** Reaffirmation of the project's relevance for the sports community and the high-performance center.
- 10.2. Highlighting how the project contributes to the association's objectives and the importance of the prize for project implementation.

11. Additional Factors

- 11.1. **Years of Membership of the Center in the Association:** Include a brief section on the time the center has been affiliated with the ASPC.
- 11.2. **Involvement of the Center within the Association:** Explain the level of participation and collaboration the center has had with the ASPC in the past.
- 11.3. **Project Budget:** Confirmation of the resources required to execute the project and the justification of how the funds will be managed efficiently.

Legal Clause: Participation in this competition implies full acceptance of the rules and conditions established by the Association, which reserves the right to modify, cancel, or interpret any provision of these regulations for justified reasons, without giving rise to any claims by participants.