



AI IN ACTION: NEXT GENERATION OF PERFORMANCE

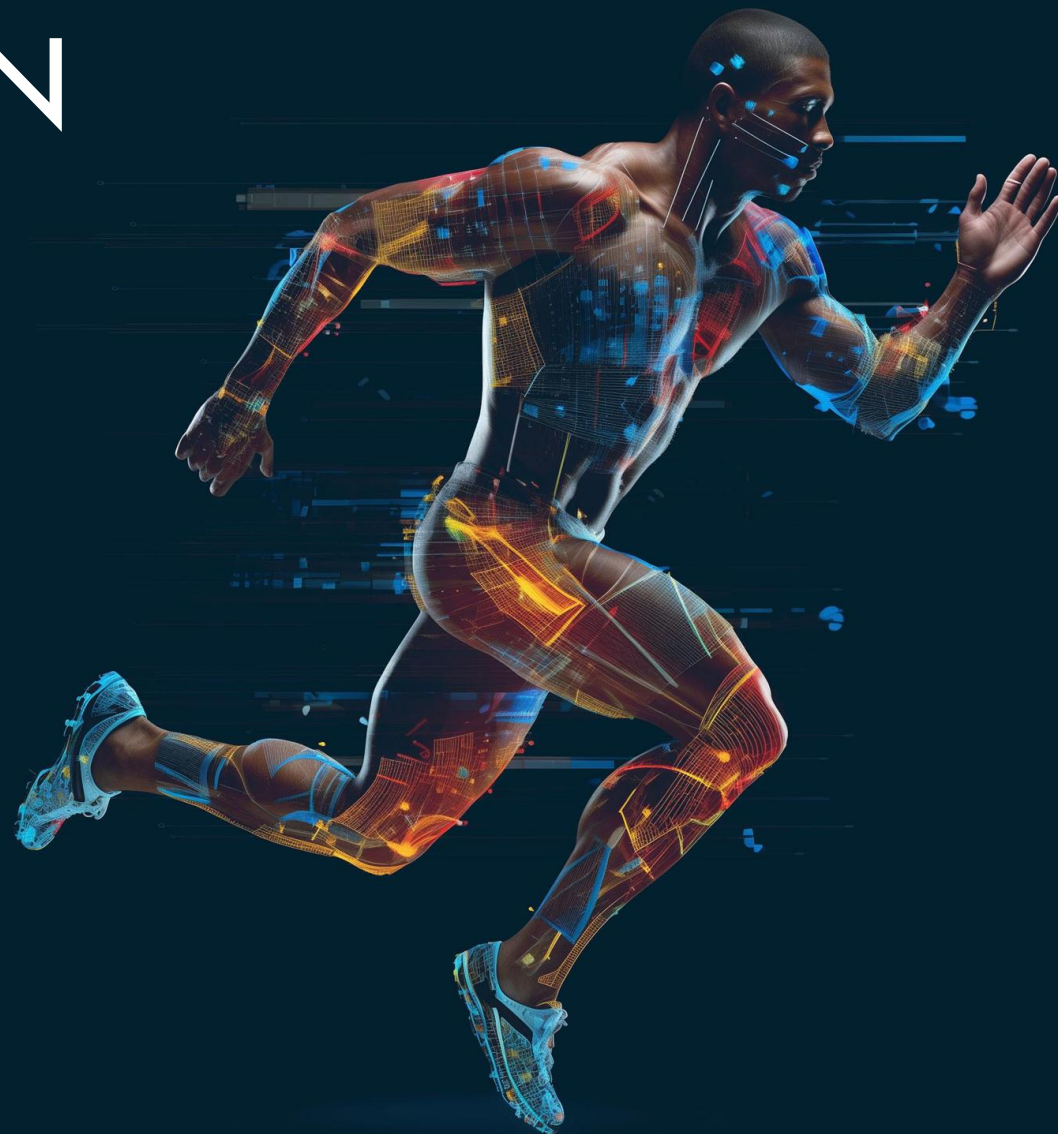


Mikko Simon, Co-Founder - SprintAI

ASPC General Assembly, Helsinki – September 30th 2025

SPRINT AI IS A HUMAN PERFORMANCE COMPANY

Harnessing the power of data and artificial intelligence to optimize the potential and performance of every individual and maximize team success.



HOLISTIC ATHLETE APPROACH



Winning championships in the future requires a holistic approach.



THE NEW CHAMPIONSHIP PLAYBOOK

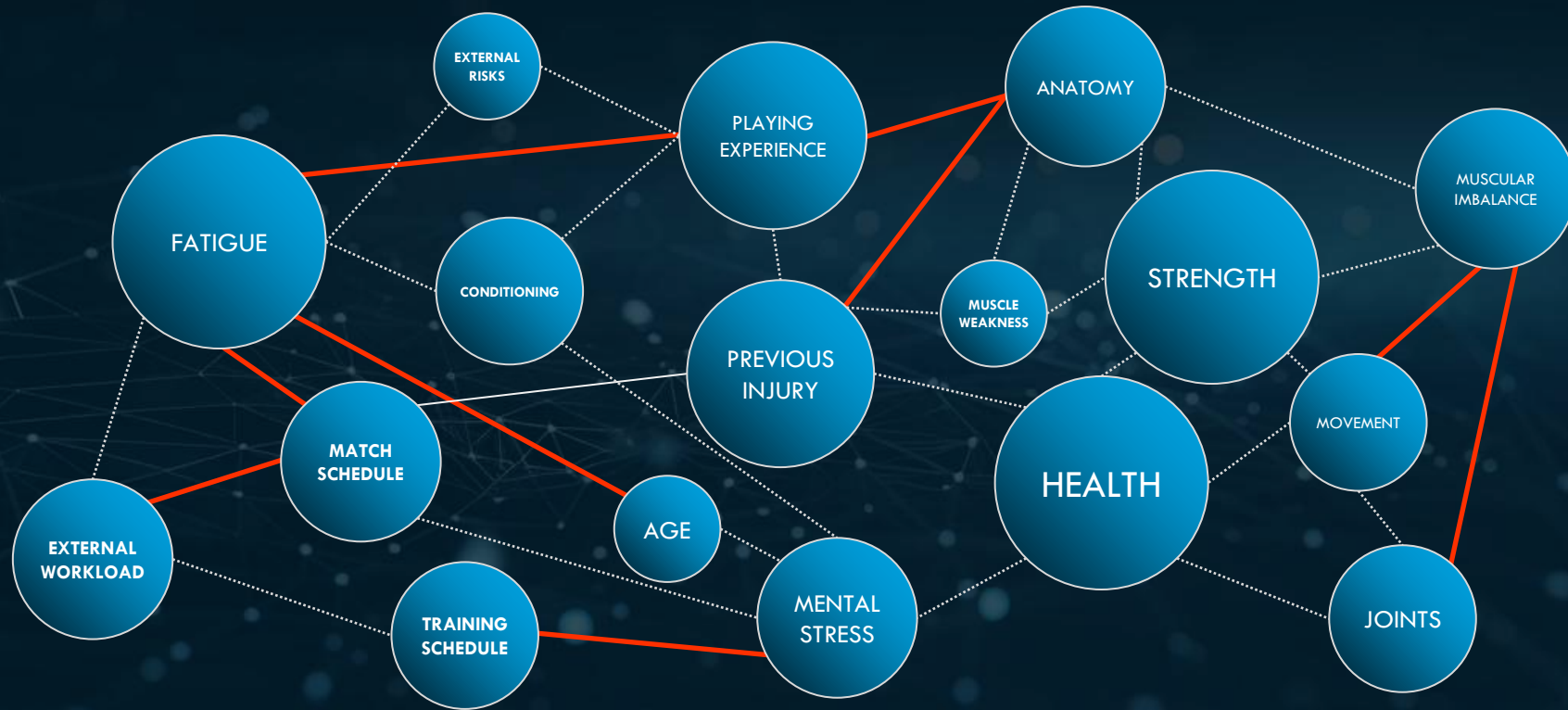
PERFORMANCE GAINS



Future championships are won by compounding marginal gains.



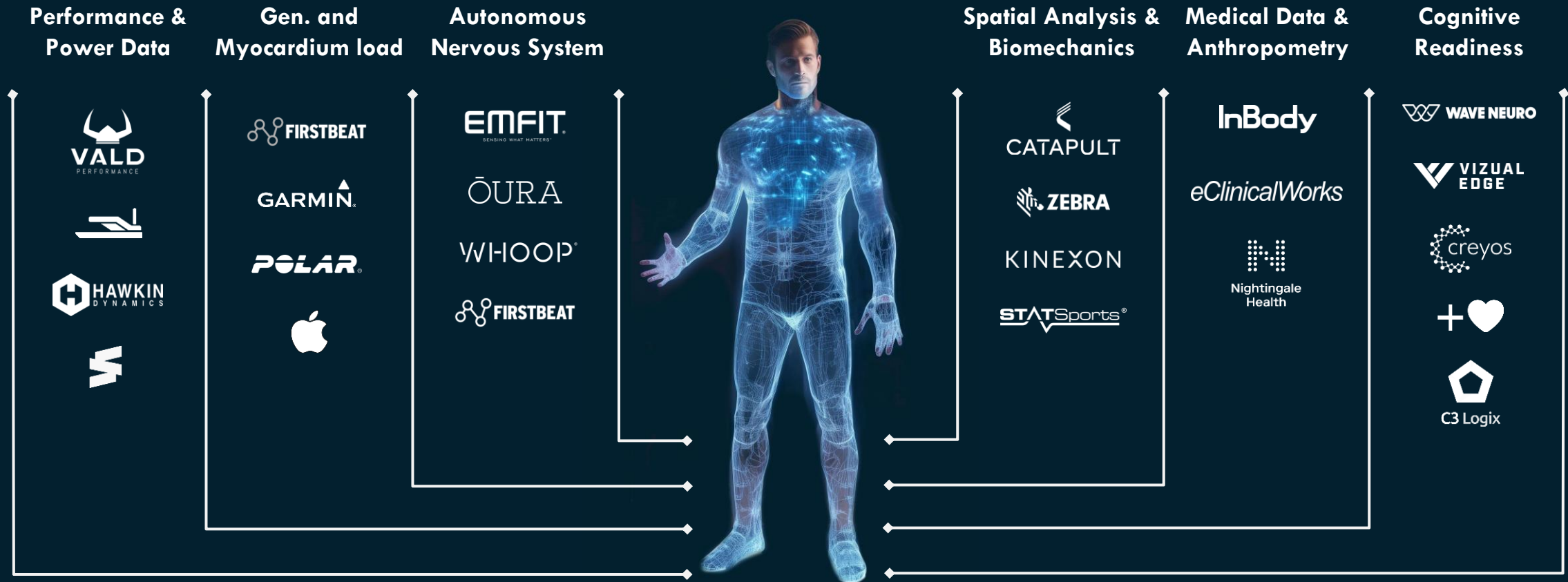
COMBINING DATA IN COMPLETELY NEW WAYS



**Leveraging artificial intelligence to unravel completely new information
which is not possible for humans to discover.**



DIGITAL TWIN OF THE ATHLETE



SprintAI is compatible with any device and data source with an API.



*Categories of performance areas not exhaustive

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A QUANTUM LEAP IN OPERATIONAL PROCESSES

OLD WAY

- Backwards-looking
- Periodic testing
- Cohort-based
- Gut feeling
- Pen & Paper
- Human bias
- Manual, time-consuming
- Intrusive

TODAY

- Predictive
- Continuous monitoring
- Hyper-personalized
- Rational and data-driven
- Cloud-based
- Objective and impartial
- Automated
- Unobtrusive

AI will not replace people. But the people who embrace AI will quickly replace those who don't.



ATHLETE 360 PROGRAM



World's first AI-enabled athlete performance network:

Global program for ASPC member centers and athletes.

Participation available for **5-20 athletes from first 20 ASPC centers** to sign up.

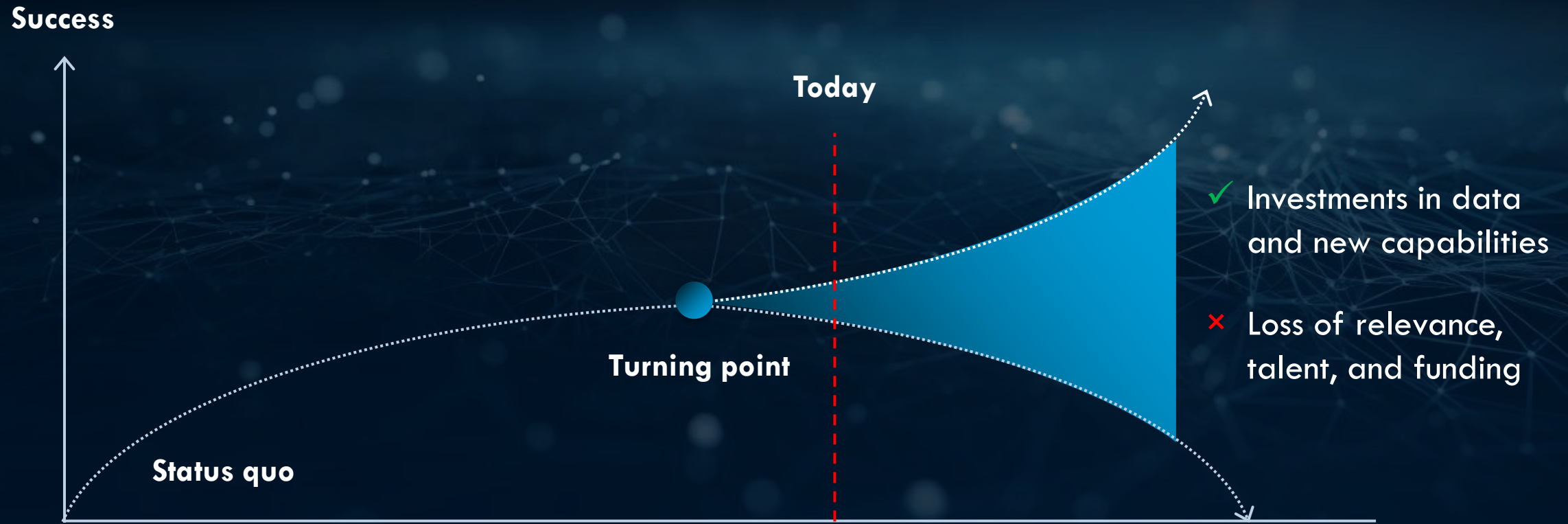
Unified data platform to harmonize athlete data collection practices.

Athlete-first approach to provide real-time visibility, control and insights.

Future-proof design built for maximum engagement.



WINNERS OF THE NEXT DECADE ARE BEING DECIDED NOW



IF A.I. CAN DIAGNOSE PATIENTS, WHAT ARE DOCTORS FOR?

New Yorker magazine, Sept. 29, 2025



Dr. Vernon Williams

SprintAI Advisor

Founding Director, Center for Sports Neurology,
Cedars-Sinai Kerlan-Jobe Institute





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