

**TORONTO 2015
Pan Am and Parapan
Am Games**

**2012 ASPC Americas
Continental Forum**

**Ian Troop, Chief Executive Officer
TO2015**

October 18, 2012



A World-Class Event

- Largest multi-sport Games since 1930
- Pan Am Games
July 10–26, 2015
- Parapan Am Games
August 7–14, 2015
- 41 Pan American countries
- A Games footprint that stretches across the Greater Golden Horseshoe - from Welland to Oshawa to Minden Hills



guadalajara 2011



Parapan Am Games

- Biggest Parapan Am Games ever
- All 15 sports will be Paralympic qualifiers for Rio 2016 Paralympic Games
- Integrated planning for Pan Am and Parapan Am Games



**Ignite the spirit
through a
celebration of
sport and culture**

The “People’s Games”

- Intimate
- Authentic
- Accessible / Affordable
- Financially responsible

Games Legacy

Economic Legacy

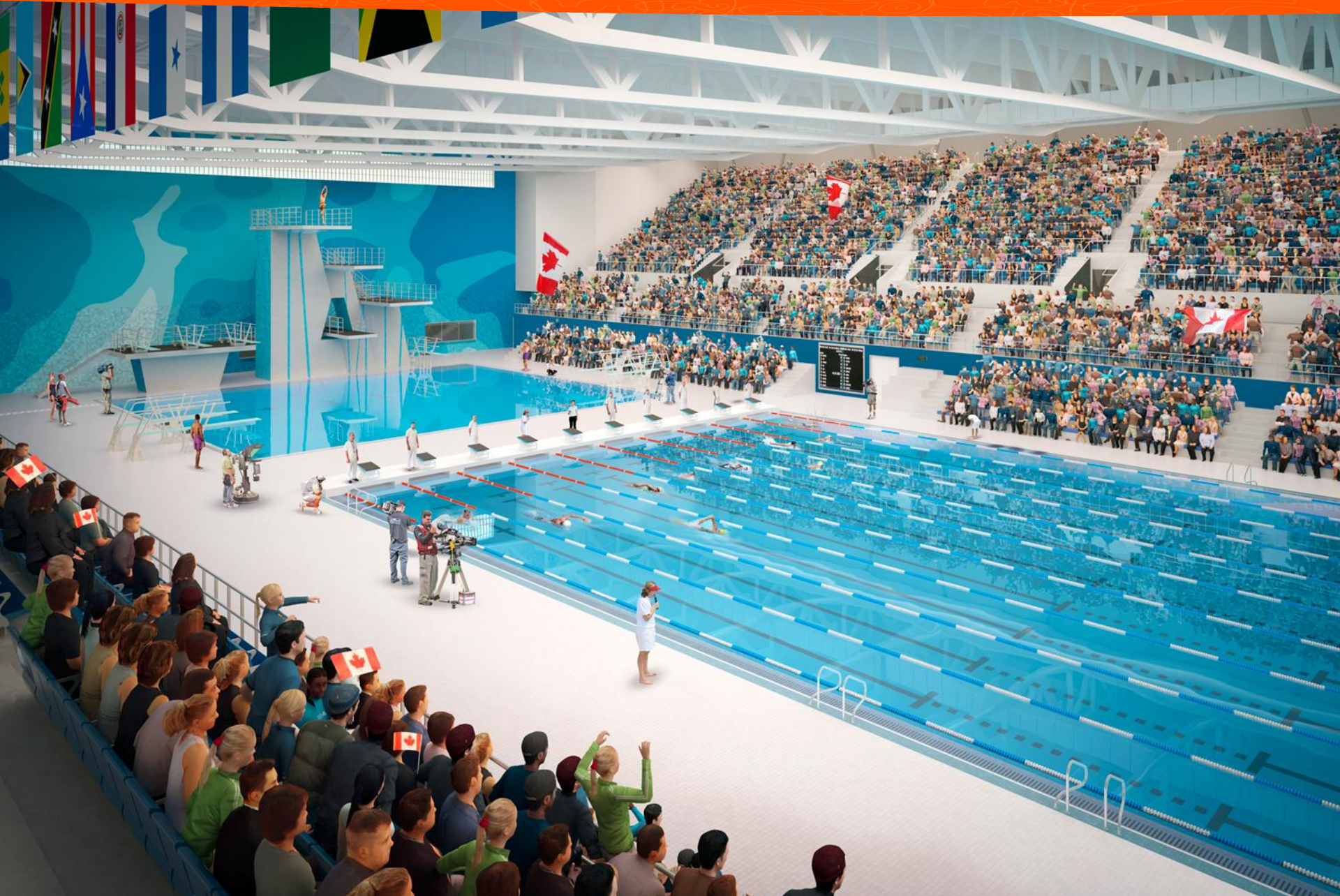


Economic Legacy

- \$700 million in spending generates 15,000 jobs
- Enabling infrastructure improvements such as the new community in the West Don Lands, Union Station re-development and the Pearson Airport Rail Link
- Creating opportunities among small, medium and diverse businesses using open and transparent procurement processes



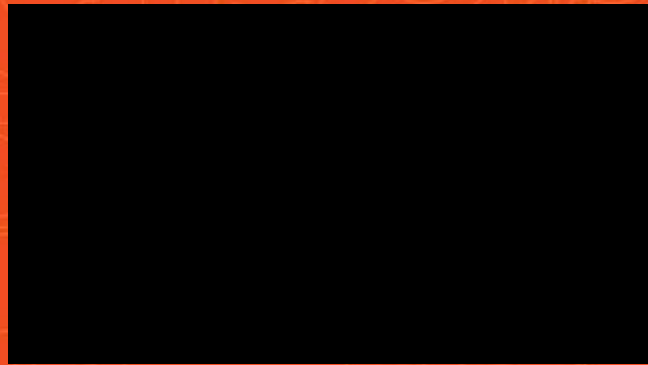
Sport Legacy



Sport Legacy

- New world-class sport facilities
- High-performance and recreational program legacy
- Enabling athletes to live and train in Ontario





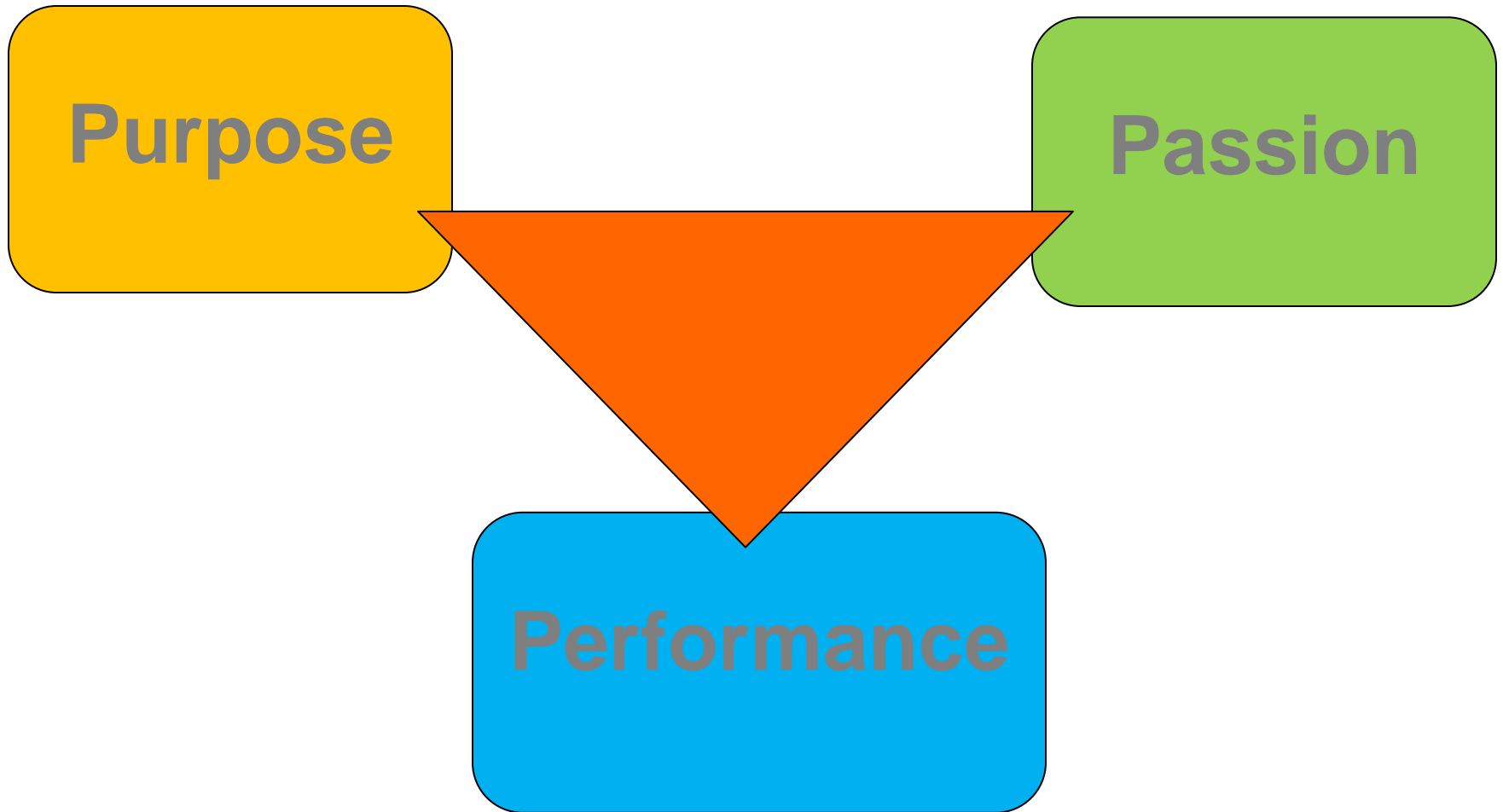
Social Legacy



Social Legacy

- Focus on accessibility, with the biggest ever Parapan American Games and a whole new generation of fully accessible facilities
 - Bring communities together – a celebration of 41 “hometown crowds”
 - Promote volunteerism – building capability through 17,000+ volunteers
 - Break new ground in diversity – workforce, volunteers and business
- 

Leadership



**“The greater danger for
most of us is not that our aim
is too high and we miss it,
but that it is too low and we
reach it”**

Michelangelo Buonarroti

1472-1564

Renaissance painter and sculptor

“It’s not the will to win that matters – everyone has that.

It’s the will to prepare to win that matters.”

Paul “Bear” Bryant

