

ASPC(Association of Sport Performance Centres) XII  
International Forum on Elite Sport :

**Enhancing Elite Sports –  
Asian Perspectives and Development**

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**Leadership in Sports Development**

**Hon Kenneth Fok**





# Hon Kenneth Fok

- Deputy to National People's Congress of the People's Republic of China
- Legislative Council Member (Sports, Performing Arts, Culture and Publication Functional Constituency) of HKSAR
- Vice-President of the Sports Federation & Olympic Committee of Hong Kong, China
- Member of the Esport & Martial Arts Committee of the Olympic Council of Asia
- President of Asian Electronic Sports Federation
- President of the Federation of District Sports Associations of Hong Kong
- President of the Gymnastics Association of Hong Kong, China
- President of Hong Kong Sports Press Association
- Director of Hong Kong Sports Institute (2013-2023)





# History of Hong Kong Sports Development

- Hong Kong competed at the **Commonwealth Games** from 1934 until 1994 as a British colony
- Hong Kong has participated in all **Summer Olympic Games** since the 1952 Games in Helsinki, Finland
- Hong Kong has been participating in the **Asian Games** since the 1954 Games
- The first appearance of Hong Kong was in 1972 **Summer Paralympics** where ten male athletes took part
- Hong Kong has participated in every **East Asian Games** since 1993



# Hong Kong's international sporting identity after 1997

- Effort of Juan Antonio Samaranch and Chinese government
- Hong Kong's own special identity in the international system
- Individual status ►  
government incentive to invest in sports





# HKSI: Government increasing investment in Elite Sports

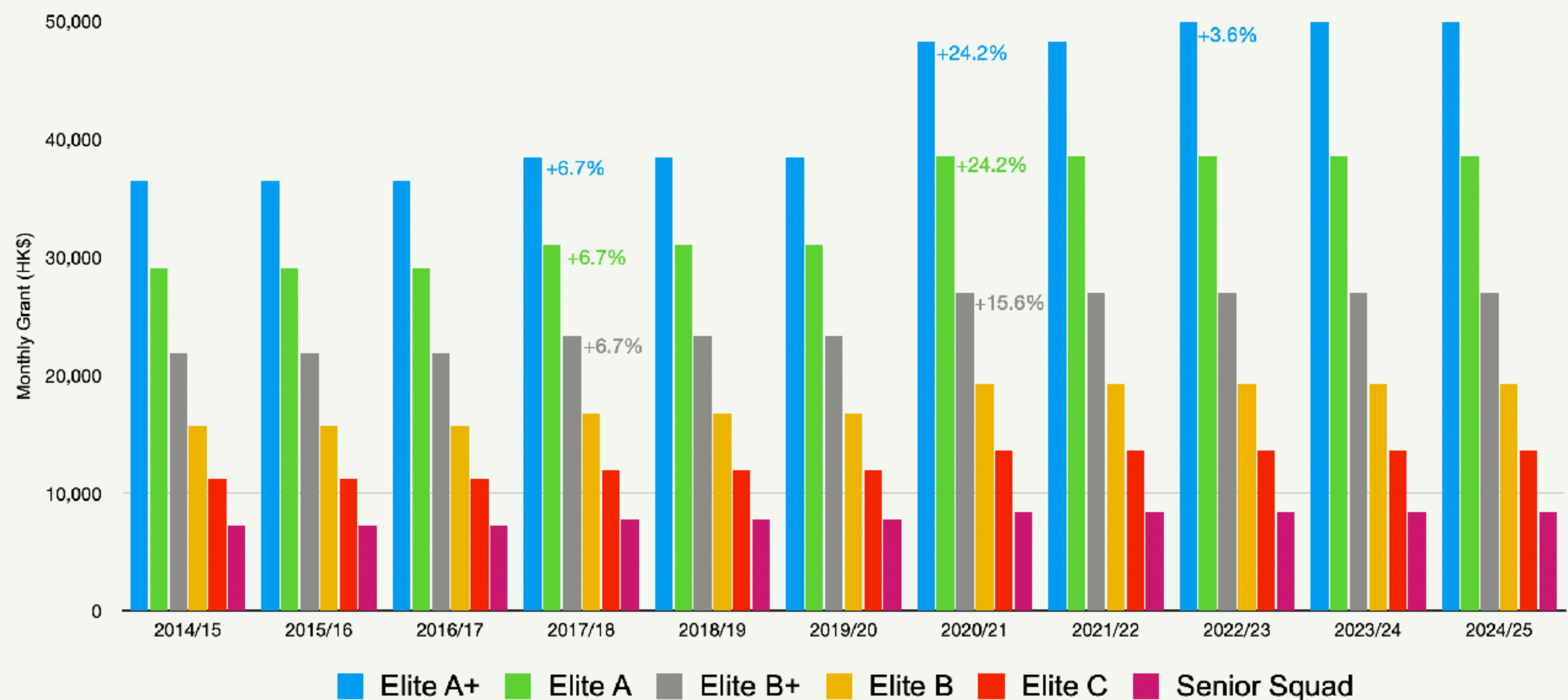
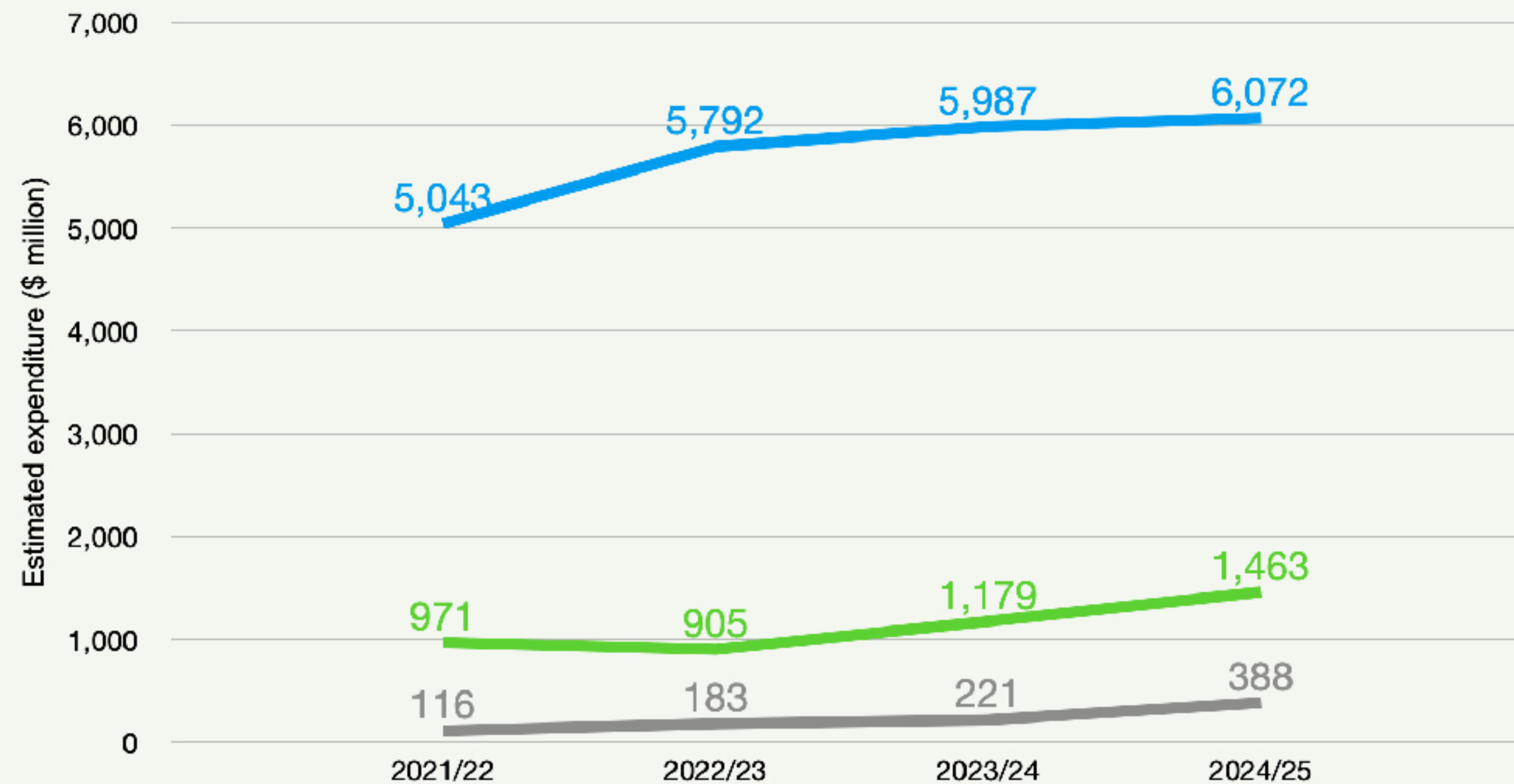


Figure 1: Trend of Elite Training Grant Increase from 2014/15 to 2024/25



# HKSI: Government increasing investment in Elite Sports



- Promoting sports for all
- Supporting elite sports
- Promoting Hong Kong as a centre for mega international sports events

**Figure 2:**  
Trend of Sports Expenditure  
Budget from 2021/22 to 2024/25



A photograph of two fencers in a competition. The fencer on the right is wearing a blue mask and a white jacket with red accents, and is in a lunge position with their foil extended. The fencer on the left is wearing a white jacket with 'GER' on the back. The background is a blurred crowd of spectators.

# Hong Kong three-pronged approach to promote sports (2002-2021)

Promoting sports in the community (普及化)



Supporting elite sports (精英化)



Maintaining Hong Kong as a centre for major international sports events (盛事化)





## Hong Kong three-pronged approach to promote sports (2002-2021) - Promoting sports in the community

encourage the public to participate in various types of sports activities

develop a strong sporting culture in the community, helping them develop a healthy lifestyle

Promotion of sports in the community accounted for a majority of the Government's recurrent expenditure on sports development

In 2023-24, about \$6 billion or 81% of our recurrent expenditure on sports development has been used to promote sports in the community.





## Hong Kong three-pronged approach to promote sports (2002-2021) - Supporting elite sports

- ▶ The Hong Kong Sports Institute (HKSI) was established in April 1991 as the delivery agent of the Government's elite sports training system
- ▶ Government established the Elite Athletes Development Fund in 2012 with an injection of \$7 billion, and a further injection of \$6 billion in 2018-19, to provide a stable financial source for the HKSI to support the development of elite sports







## Hong Kong three-pronged approach to promote sports (2002-2021) - Promoting Hong Kong as a centre for major international sports events

◀ “M” Mark System was launched in November 2004, with the aim to gain greater participation and support from the commercial sector as well as the community for the hosting of major international sports events, in order to nurture more sustainable major international sports events in Hong Kong



# Hong Kong five-pronged approach to promote sports (2021-Present)

Promoting sports in the community (普及化)



Supporting elite sports (精英化)



Maintaining Hong Kong as a centre for major international sports events (盛事化)



Enhancing professionalism (專業化)



Developing sports as an industry (產業化)



# TO WORK TOWARD PROFESSIONALISM





# National Sports Associations as important stakeholders and working partners

A Corporate Governance Review was conducted upon the Member Associations of Sports Federation and Olympic Committee of Hong Kong, China ('SF&OC') between December 2020 and September 2023



## Code of Governance

### 6 Chapters:

- Board Governance
- integrity management
- selection of athletes
- management of coaches and umpires
- administration of membership
- general administration

Designed to be adaptable to the diverse needs and sizes of NSA, enabling them to adopt practices that align with their specific contexts while upholding the fundamental principles of good governance

**By adhering to the Code of Governance, the NSA can:**

- 1. enhance its credibility**
- 2. foster public trust**
- 3. attract the necessary support to develop**
- 4. nurture sports talent in Hong Kong**



# A fund to enhance the competitiveness of athletes since 2021


- The Government and the Hong Kong Jockey Club Charities Trust finance jointly the setting up of a \$300 million special fund to enhance the competitiveness of athletes at international events since 2021
- The fund will be used to conduct research in sports science and sports medicine, improve athletes' gear, purchase extra equipment for the Scientific Conditioning Centre and the Sports Medicine Centre in the HKSI and more, benefiting elite athletes including athletes with disabilities

● Meanwhile, the HKSI continue to provide targeted support and competition preparation plans for athletes, and enhance training to raise the levels of sports science and sports medicine of its teams





# OUR FUTURE

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- A photograph of several cyclists in blue and white racing gear competing on a road bike. They are wearing helmets and sunglasses, leaning forward in a racing posture on a paved road.
- ◀ **Sports industry is changing**
  - ◀ **Besides athletes, coaches and judges, how to build sports ecosystem?**
  - ◀ **Sport Science :**  
**5 Hong Kong universities listed among world's top 100**
  - ◀ **Nvidia CEO Jensen Huang has described HKUST as an "MIT of China"**



A close-up photograph of a cyclist wearing a blue and black jersey with 'HONG KONG' printed on it. The cyclist is wearing a blue helmet and is riding a track bike. The background is a solid blue color.

# OUR FUTURE

- ◀ **Elites in sports marketing, lawyer, sports arbitration, marketing ...**
- ◀ **The Opportunities in the Guangdong-Hong Kong-Macao Greater Bay Area**



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# THANK YOU

